

MAZDA3 NAMED 'BEST-IN-CLASS' IN THE UNDER \$20,000 CATEGORY BY KIPLINGER PERSONAL FINANCE

On January 22, 2015, Mazda3 was named “Best-in-Class” in the under \$20,000 category by *Kiplinger Personal Finance* in its 2015 Annual Car Guide and Best Value Awards. According to *Kiplinger Personal Finance*, the winners of the Best Value Awards are determined after a comprehensive review of hundreds of vehicles that reveal the best values on the newest models. Additional information about the award can be found in the annual buyer’s guide, “Deals on New Wheels,” which appears in the March issue and online at www.kiplinger.com/links/cars.

The 2015 Mazda3 is equipped with SKYACTIV TECHNOLOGY, which allows it to achieve among the highest fuel economy and exhilarating driving dynamics in its respective class. Additionally, components of i-ACTIVSENSE have helped Mazda3 earn a Top Safety Pick designation from the Insurance Institute of Highway Safety (IIHS) and receive a 5-Star Safety Rating from the National Highway Traffic Safety Administration (NHTSA).

<https://news.mazdausa.com/2015-01-22-mazda3-named-best-class-20000-category-kiplinger-personal-finance>