Mazda USA Newsroom

MAZDA NAMES JACOB BROWN AS PRODUCT COMMUNICATIONS SPECIALIST

IRVINE, Calif., Feb. 3, 2015 /PRNewswire/ — Mazda North American Operations (MNAO) today announced the addition of Jacob Brown to its public relations team as Specialist, Product Communications.

Brown comes to Mazda from Torrance, Calif.-based Pacific Communications Group, where he served as an account executive and worked with clients such as TrueCar, ALG, K-PAX Racing in the Pirelli World Challenge sports car series and LeMay – America's Car Museum. Prior to that, he spent three years at Source Interlink Media (now TEN: The Enthusiast Network), writing for Automotive.com, *Motor Trend* and *Automobile*.

In his new position, Brown is responsible for all product-related press kits and information, vehicle launches, overseeing the national media fleet, and media communications regarding Research, Development and Design. Brown will report directly to Eric Booth, Senior Manager, Public Relations, and will be based out of MNAO's corporate headquarters in Irvine, Calif. For all working media, he can be reached at 949-727-6751 and at jbrow142@mazdausa.com.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

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