

2016 MAZDA CX-5 PRICING ANNOUNCED

IRVINE, Calif. (February 9, 2015) — Mazda North American Operations (MNAO) today announced pricing for the refreshed 2016 Mazda CX-5 compact crossover SUV. The 2016 CX-5 is available in three trim levels – Sport, Touring and Grand Touring – in either front-wheel drive or all-wheel drive. While the exterior retains its distinctive SUV looks, updates to the grille and other design features further evolve with the latest expression of the Mazda brand.

Particular effort went into improving the interior quality of the ornamentation and materials used and also the functionality and usability of the cockpit zone, based on Mazda's unique Human-Machine Interface (HMI). Enhancements include updates to the front and rear seats and suspension system, as well as to sound insulation performance throughout the body, which results in greater ride comfort and cabin quietness. Mazda's renowned AWD system is also updated for 2016.

2016 Mazda CX-5 MSRP¹

FWD

Mazda CX-5 Sport MT:	\$21,795
Mazda CX-5 Sport AT:	\$23,195
Mazda CX-5 Touring AT:	\$25,215
Mazda CX-5 Grand Touring AT:	\$28,220

AWD

Mazda CX-5 AWD Sport AT:	\$24,445
Mazda CX-5 AWD Touring AT:	\$26,465
Mazda CX-5 Grand Touring AT:	\$29,470

Mazda CX-5 Sport

The entry-level Mazda CX-5 with manual transmission comes equipped with the SKYACTIV-G 2.0L gasoline engine (FWD only), producing 155 horsepower at 6,000 rpm and 150 lb-ft of torque at 4,000 rpm. Starting at \$21,795, the Sport model includes many features considered premium add-ons. New standard equipment for 2016 is an electronic parking brake and an upgraded center console, dash and armrest design. The Sport model is the only model that offers manual transmission.

The six-speed automatic transmission (MSRP \$23,195 for FWD / \$24,445 for AWD) adds a 2.5L engine, producing 184 horsepower at 5,700 rpm and 185 lb-ft of torque at 3,250 rpm. The Sport model offers a Rear Camera Package (\$400 MSRP) that includes a rear view camera, seven-inch full-color touchscreen display with multi-function commander control, MAZDA CONNECT™ Infotainment System and HD™ Radio.

Mazda CX-5 Touring

New for the 2016 Mazda CX-5 Touring trim (MSRP \$25,215 for FWD / \$26,465 for AWD) are a seven-inch full-color touchscreen display with multi-function commander control, MAZDA CONNECT Infotainment System and manual passenger seat lifter.

The Bose®/Moonroof Package (\$1,130 MSRP) is offered in Touring models and includes a Bose nine-speaker sound system and a power-sliding glass moonroof.

The Touring Technology Package (\$1,625 MSRP), which can only be ordered when combined with the Bose/Moonroof Package, adds navigation, Smart City Brake Support (SBS), LED headlights with auto leveling, Pivoting Adaptive Front-lighting System (AFS), LED foglights, LED signature daytime running lights, LED combination taillights, auto on and off headlights, rain-sensing windshield wipers and an auto dimming mirror.

with Homelink®.

Mazda CX-5 Grand Touring

The Mazda CX-5 Grand Touring model (MSRP \$28,220 for FWD / \$29,470 for AWD) adds a number of premium features for 2016 including leather seating surfaces available in Parchment, new instrument panel and seven-inch full-color touch screen display with multi-function commander control. A new i-ACTIVSENSE package is now available on Grand Touring models (\$1,500 MSRP) and includes Mazda Radar Cruise Control (MRCC) with Close Proximity Warning, Smart Brake Support (SBS) with Collision Warning, Lane Departure Warning (LDW) and High Beam Control (HBC). The i-ACTIVSENSE package requires the Grand Touring Technology Package (\$1,505 MSRP), which includes navigation, Smart City Brake Support (SBS), LED headlights with auto leveling, Pivoting Adaptive Front-lighting System (AFS), LED foglights, LED Signature Daytime Running Lights, LED Combination Taillights and auto dimming mirror with Homelink.

The full list of features for each trim level can be viewed at www.mazdausamedia.com.

* Starting price is manufacturer's suggested retail price (MSRP) for lowest trim level. MSRP does not include \$820 destination charge (Alaska \$865), title, taxes, license, options and dealer charges. Actual prices set by dealer and may vary.

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