2016 MAZDA6 PRICING ANNOUNCED

IRVINE, Calif. (February 9, 2015) – Mazda North American Operations (MNAO) today announced pricing for its refreshed 2016 Mazda6 midsize sedan lineup. The 2016 Mazda6 is available in three trim levels – Sport, Touring and Grand Touring – and is equipped with the SKYACTIV-G 2.5-liter gasoline engine. There are a number of enhancements for 2016 including bold changes to the shape of the instrument panel and floor console giving the interior a fresh new look. It fuses a driver-oriented cockpit design, based on Mazda's unique Heads-up Cockpit concept, with a roomy front seat passenger environment. In addition, thorough attention was paid to minimizing gaps between parts and achieving an overall unified appearance, significantly enhancing the feeling of quality as befits the flagship model in the Mazda product lineup.

Refreshed exterior features include a new front grille and signature wing design. These combined with the new LED headlamps to create a bold and elegant expression that leaves a distinct impression of the evolution of the brand. Detailed refinements to dynamic performance include improved sound insulation throughout the body and improved front and rear seat performance. These enhancements yield a quieter and more comfortable riding experience.

2016 Mazda6 MSRP*

Mazda6 *i* Sport MT:	$21,495
Mazda6 *i* Sport AT:	$22,995
Mazda6 *i* Touring MT:	$23,945
Mazda6 *i* Touring AT:	$24,995
Madza6 *i* Grand Touring AT:	$30,195

Mazda6 Sport

The entry level Mazda6 with manual transmission comes equipped with the SKYACTIV-G 2.5L gasoline engine, producing 184 horsepower at 5,700 rpm and 185 lb-ft of torque at 3,250 rpm. Starting at $21,495, the base model includes many features considered premium add-ons by competitors. New standard equipment for 2016 is the addition of an electronic parking brake and an upgraded center console, dash and armrest design and manual passenger seat lifter.

The six-speed automatic transmission (MSRP $22,995) adds MAZDA CONNECT Infotainment System with larger seven-inch full-color touchscreen display, SKYACTIV-DRIVE sport mode, seven-inch full-color touch-screen display, multi-function commander control, rearview camera, HD Radio and sport mode button.

Mazda6 Touring

Mazda6 Touring model is offered in manual transmission (MSRP $23,945) and automatic transmission (MSRP $24,995). New for 2016 includes a seven-inch full-color touchscreen display, Mazda Connect Infotainment System (automatic transmission model), manual passenger seat lifter and sport mode button (automatic transmission model).

The Moonroof/Bose®/ Satellite Radio Package ($1,325 MSRP) is offered in Touring automatic transmission models and includes an 11-speaker Bose Centerpoint® Surround Sound System with AudioPilot®, a power sliding glass moonroof and SiriusXM satellite radio.

The Touring Technology Package ($1,675 MSRP), which can only be ordered when combined with the Bose/Moonroof/Satellite Package, adds LED auto on/off headlights with auto leveling, LED daytime running lights, adaptive front-lighting system, rain-sensing wipers, auto-dimming interior mirror with Homelink, auto-dimming driver's side mirror, heated side mirrors, heated front seats and Smart City Brake Support (SCBS).

Mazda6 Grand Touring

Mazda6 Grand Touring model (MSRP $30,195) adds a number of premium features for 2016 including Parchment leather, new instrument panel, seven-inch full-color touchscreen display, active driving display, LED lights, LED lighting signature grille, LED fog lights, Mazda Connect Infotainment System and a sport mode button. All Grand Touring models are equipped with an automatic transmission.

A Grand Touring Technology Package ($2,180 MSRP) is available as an option and adds Mazda Radar Cruise Control (MRCC), Smart Brake Support (SBS), i-ELOOP Regenerative Engine Braking System, Lane Departure Warning System (LDWS), High Beam Control (HBC) and active grille shutters.

The full list of features for each trim level can be viewed atwww.mazdausamedia.com

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

* Starting price is manufacturer's suggested retail price (MSRP) for lowest trim level. MSRP does not include $820 destination charge (Alaska $865), title, taxes, license, options and dealer charges. Actual prices set by dealer and may vary.

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