THREE MAZDA VEHICLES TAKE TOP HONORS IN KELLEY BLUE BOOK'S '2015 5-YEAR COST TO OWN' AWARDS

On February 12, 2015, Kelley Blue Book's KBB.com named the 2015 Mazda5, 2015 Mazda6 and 2015 Mazda MX-5 Miata as winners of its "2015 5-Year Cost to Own Awards" in the van/minivan, midsize sedan and sports car categories, respectively. Kelley Blue Book uses its data to find and award vehicles whose cost of ownership is lowest in their respective segments, taking depreciation, insurance, fees, maintenance and fuel costs into consideration.

The versatile, six-passenger 2015 Mazda5 multi-activity vehicle, which starts at $21,240, merges utility, performance and design in one complete package. The 2015 Mazda6, starting at $21,190, pushes the midsize sedan envelope with its head-turning "KODO" styling and host of SKYACTIV technologies that allow it to reach up to 40 mpg hwy and deliver exhilarating performance.

Mazda's third Kelley Blue Book 5-Year Cost to Own Award winner, the 2015 Mazda MX-5, which starts at $23,970, continues to bring more than a quarter century of pure driving fun to the masses. Available with either a soft top or power retractable hardtop (PRHT), the MX-5 offers a blend of performance, driving dynamics, value and a wind-in-the-hair experience that has led to more than 940,000 being sold around the world.

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