2016 MAZDA MX-5 MIATA CLUB EDITION TO DEBUT AT NEW YORK INTERNATIONAL AUTO SHOW

IRVINE, Calif., March 25, 2015 / PRNewswire — Ready to join the Club? The 2016 Mazda MX-5 Miata Club edition, that is.

Mazda North American Operations (MNAO) will be introducing the North American-spec MX-5 Club next week at the New York International Auto Show. The MX-5 Club represents the most aggressive road-going iteration of Mazda's fourth-generation flagship roadster.

The 2016 MX-5 sheds approximately 150 lbs. from its predecessor through use of lightweight, efficient SKYACTIV TECHNOLOGY, now weighing 2,332 lbs. when equipped with the standard SKYACTIV-MT six-speed manual transmission (2,381 lbs. with the six-speed automatic). Powering all North American models will be a 2.0-liter SKYACTIV engine, rated at 155 horsepower and 148 lb-ft of torque.

Shorter than the first-generation MX-5 that initially graced U.S. shores in 1989, yet wider than the outgoing model and with its engine lower and farther back in its chassis, the 2016 MX-5 is designed to deliver maximum driving enjoyment. The MX-5 Club aims to amplify that experience, harking back to the early lightweight sports cars that inspired it, but serving as a beacon for the future as a thoroughly modern, sophisticated package.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of <u>Mazda vehicles</u> in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

¹ SKYACTIV is a registered trademark of Mazda Motor Corporation (MC).

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SOURCE Mazda North American Operations

For further information: Jacob Brown, Mazda North American Operations, (949) 727-6751; Eric Booth, Mazda North American Operations, (949) 727-6144

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