2016 MAZDA MX-5 MIATA, MAZDA MX-5 CHALLENGE RIVALS CONTEST NOW LIVE ON XBOX ONE

The all-new 2016 Mazda MX-5 Miata is now available for download on Xbox One through the Forza Horizon 2 Mazda MX-5 Car Pack. Also starting today is the Mazda MX-5 Challenge Rivals event in which players will have the chance to win a 2016 Mazda MX-5. Details and images can be found within the following press release http://bit.ly/1E9hU41. Official contest rules can be found here: http://rules.xboxpromotions.com/mazdatimetrials.

Also, this past weekend at the South by Southwest Gaming Expo, Mazda named the winner of the <u>Forza Horizon</u> <u>2 Livery Design Contest</u> announced last December. Jeff Reachard of Massachusetts walked away with a new 55inch curved TV, audio music system, Xbox One Kinect console and one MadCatz Racing Wheel estimated at \$3,499.95. Additionally, his winning design will be made available in Forza Horizon 2 for all Xbox One and Xbox 360 users as a free gift.

Additional assets available online: **<u>PHOTOS**(2)</u>

https://news.mazdausa.com/2015-03-23-2016-mazda-mx-5-miata-mazda-mx-5-challenge-rivals-contest-now-live-xbox-one