

2016 MAZDA6, CX-5 RECEIVE FAMILY CAR HONORS FROM GREATER ATLANTA AUTOMOTIVE MEDIA ASSOCIATION

IRVINE, Calif. (May 8, 2015) – Two Mazda vehicles have received awards from the Greater Atlanta Automotive Media Association (GAAMA); 2016 Mazda6 took home the award for “Best Tech Family Car” while 2016 Mazda CX-5 earned the “Best Value Family Car.” Both vehicles have been refreshed for the 2016 model year.

GAAMA awards the Best Tech Family Car to a car that brings “rich technology features like entertainment and connectivity for passengers and advanced driver assistance and parking assistance and parking assistance systems to ease life behind the wheel.” The Best Value Family Car is awarded to the vehicle “priced under \$32,086 (including destination) and delivers outstanding performance in a range of categories for less than the average new-car price.”

Refreshed for the 2016 model year, Mazda6 and Mazda CX-5 have been upgraded with a standard electronic parking brake and a redesigned dashboard and gauges for a heightened upscale atmosphere. Both vehicles are equipped with [SKYACTIV®^{\[1\]} TECHNOLOGY](#), which allows them to achieve among the highest fuel economy in their respective classes and exhilarating driving dynamics.

Also offered in Mazda6 and Mazda CX-5 is the MAZDA CONNECT™ suite of infotainment technologies that are displayed through a seven-inch color touchscreen display. MAZDA CONNECT™ also has a commander control knob for users who prefer using a scroll wheel for Mazda6’s connectivity functions. Features include Bluetooth® phone pairing and audio streaming, Pandora®/Aha™/Stitcher™ radio and available navigation, SiriusXM® radio and a Bose® audio system. If that weren’t enough, Mazda6 Grand Touring has an available head-up display when optioned with the Technology Package.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

[\[1\]](#) SKYACTIV is a registered trademark of Mazda Motor Corporation (MC).

Additional assets available online:

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