

## MAZDA3 NAMED TO AUTOTRADER'S '10 BEST CARS FOR RECENT COLLEGE GRADS'

IRVINE, Calif. (May 29, 2015) – Today, the 2015 Mazda3 compact car was named as a top pick by Autotrader for recent college graduates. This marks the 15<sup>th</sup> award the 2015 Mazda3 has gained this year.

When making a car purchase after graduating college, safety and affordability are not the only criteria that matter. Graduates are also seeking a vehicle to suit their post-college lifestyle, therefore, design and features are just as important.

The 2015 Mazda3 made the list of '[10 Best Cars for Recent Graduates](#)' because it's not only affordable and fuel efficient, but it also has the latest technology and stylistic appeal. Autotrader.com says that "the [Mazda]3 is one of the very best cars in this price range."

Starting at \$16,945 MSRP, Mazda3 features SKYACTIV<sup>®</sup>TECHNOLOGY, "KODO—Soul of Motion" design and features such as i-ELOOP (which enhances fuel economy), MAZDA CONNECT (infotainment) and i-ACTIVSENSE (safety). This award-winning vehicle is one of the most fuel-efficient vehicles in its class, available in four- and five-door configurations and offered with either a SKYACTIV-G 2.0-liter or 2.5-liter engine. Both six-speed manual and automatic transmissions also are available.

For more information on Autotrader and the 10 Best cars for Recent College Graduates, visit <http://www.autotrader.com/research/article/best-cars/239647/10-best-cars-for-recent-college-grads.jsp>.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [www.mazdausamedia.com](http://www.mazdausamedia.com).

---

Additional assets available online:

 [PHOTOS \(1\)](#)

<https://news.mazdausa.com/2015-05-29-mazda3-named-autotraders-10-best-cars-recent-college-grads>