

MAZDA REPORTS SECOND-BEST MAY SINCE 1996

IRVINE, Calif., June 2, 2015 /PRNewswire/ — [Mazda North American Operations](#) (MNAO) today reported May U.S. sales of 29,606 vehicles, representing a decrease of 0.4 percent versus last year. Through May, Mazda has sold 131,773 vehicles year-to-date.

Mazda's outstanding sixth-generation vehicles ([Mazda3](#), Mazda6, CX-5) have combined YTD sales up 8.16 percent and for the month of May are up 4.64 percent YOY.

Mazda [CX-5](#), in its fourth year of sales, continues to set records. CX-5 had its best May ever in 2015 with 10,717 vehicles sold, an increase of 15.3 percent (9,291 vehicles in May 2014).

[Mazda6](#) had its best month of May sales since 2006 with 5,580 vehicles sold, an increase of 2.2 percent year-over-year (YOY) (5,461 vehicles sold in May 2014).

Mazda CX-9 had a strong May for 2015 with 1,924 vehicles sold, an increase of 20.1 percent YOY (1,602 vehicles in May 2014).

As the company's sixth-generation of vehicle sales grow so does [SKYACTIV® TECHNOLOGY](#). Mazda's no-compromise solution to driving performance and fuel efficiency has proven to be an affordable and beneficial solution for consumers. In May 2015, 90.0 percent of Mazdas sold were equipped with SKYACTIV TECHNOLOGY.

Mazda reported [Certified Pre-Owned](#) (CPO) May sales of 3,670 vehicles, up 0.2 percent YOY.

Mazda Motor de Mexico (MMdM) reported May sales of 4,785 vehicles, up 44.0 percent versus last year, making it the best May in MMdM history and the 28th consecutive month of YOY growth. Year-to-date sales for MMdM are up 53.0 percent with 21,596 vehicles sold.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of [Mazda vehicles](#) in the United States and Mexico through more than 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

	Month-To-Date				Year-To-Date			
	May	May	%	% MTD	May	May	%	% YTD
	2015	2014	Change	DSR	2015	2014	Change	DSR
Mazda2	10	1,294	(99.2)%	(99.2)%	259	5,854	(95.6)%	(95.6)%
Mazda3	10,317	10,682	(3.4)%	0.3%	45,627	43,324	5.3%	5.3%
Mazda5	609	871	(30.1)%	(27.4)%	5,048	6,523	(22.6)%	(22.6)%
Mazda6	5,580	5,461	2.2%	6.1%	26,975	22,125	21.9%	21.9%
MX-5 Miata	449	530	(15.3)%	(12.0)%	2,214	2,251	(1.6)%	(1.6)%
CX-5	10,717	9,291	15.3%	19.8%	43,970	42,332	3.9%	3.9%
CX-9	1,924	1,602	20.1%	24.7%	7,680	7,812	(1.7)%	(1.7)%

Total Venices								
CARS	16,965	18,838	(9.9)%	(6.5)%	80,123	80,077	0.1%	0.1%
TRUCKS	<u>12,641</u>	<u>10,893</u>	<u>16.0%</u>	20.5%	<u>51,650</u>	<u>50,145</u>	<u>3.0%</u>	3.0%
TOTAL	29,606	29,731	(0.4)%	3.4%	131,773	130,222	1.2%	1.2%
MEMO:								
IMPORT CAR	16,963	18,836	(9.9)%		80,118	80,074	0.1%	
IMPORT TRUCK	12,641	10,893	<u>16.0%</u>		51,650	50,145	<u>3.0%</u>	
IMPORT TOTAL	29,604	29,729	(0.4)%		131,768	130,219	1.2%	
DOMESTIC CAR	2	2	0.0%		5	3	66.7%	
DOMESTIC TRUCK	-	-	<u>N/A</u>		-	-	<u>N/A</u>	
DOMESTIC TOTALS	2	2	0.0%		5	3	66.7%	
Selling Days	26	27			129	129		

Logo - <http://photos.prnewswire.com/prnh/20131205/MM28870LOGO>

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2015-06-02-Mazda-Reports-Second-Best-May-Since-1996>