Mazda USA Newsroom

2016 MAZDA CX-3 SCORES CLASS-LEADING1 EPA FUEL ECONOMY RATINGS

IRVINE, Calif., June 8, 2015 /PRNewswire/ — The all-new 2016 Mazda CX-3 subcompact crossover utility vehicle has been rated with an EPA-estimated fuel economy as high as 29 mpg city/35 mpg highway[2], which positions CX-3's fuel economy as class-leading[1] among all 2015 and 2016 subcompact crossover utility vehicles.

As Mazda's first foray into the quickly burgeoning subcompact crossover class of vehicles, CX-3 provides those seeking a purposeful, stylish and sporty vehicle option that bucks convention. CX-3 offers standard keyless ignition and backup camera, and is available with features that are unrivaled in its class like Mazda Radar Cruise Control, adaptive LED headlights and Mazda's signature driving experience.

Front-wheel-drive models have EPA-estimated fuel economy of 29 mpg city/35 mpg highway/31 mpg combined, while models equipped with Mazda's predictive i-ACTIV AWD have EPA-estimated fuel economy of 27 mpg city/32 mpg highway/29 mpg combined. That makes it among the most-efficient all-wheel-drive vehicles available in the U.S.

"SKYACTIV Technology means we don't have to compromise when it comes to performance, efficiency and fun-to-drive dynamics," said Jim O'Sullivan, president and CEO, Mazda North American Operations. "CX-3 will deliver all of the core values customers have come to expect with the sixth-generation lineup of Mazda vehicles, and we hope to reach new audiences with CX-3."

All 2016 Mazda CX-3s will come powered by a 2.0-liter SKYACTIV-G engine that produces 146 horsepower and 146 lb-ft of torque. Both front- and all-wheel-drive models also will come standard with a highly efficient SKYACTIV-DRIVE six-speed automatic transmission. Models featuring the company's unique i-ACTIV AWD offer a proprietary predictive algorithm that enables the vehicle to pre-select the necessary drive mode to compensate for varying road and weather conditions.

The 2016 Mazda CX-3 will go on sale in the U.S. in late summer 2015.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

*Note: Fuel economy is estimated by the U.S. EPA. Actual customer mileage will vary.

[1] Subcompact Crossover Utility Vehicle class of vehicles consists of the following vehicles: 2016 Mazda CX-3, 2015 Mini Cooper Countryman/Paceman, 2015 Chevrolet Trax, 2015 Buick Encore, 2015 Nissan Juke, 2015 Mitsubishi Outlander Sport, 2016 Honda HR-V, 2016 Jeep Renegade and 2016 Fiat 500X with entry-level engines when paired with automatic transmissions.

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