

MAZDA REPORTS BEST JUNE SINCE 2002

IRVINE, Calif., July 1, 2015 /PRNewswire/ — [Mazda North American Operations](#) (MNAO) today reported June U.S. sales of 27,223 vehicles, representing an increase of 3.9 percent versus last year. Through June, Mazda has sold 158,996 vehicles year-to-date (YTD).

Key June 2015 sales notes:

June 2015 (27,223) represents Mazda's best month of June sales in 13 years (2002 sales were 28,361). [Mazda3](#) sales in June 2015 achieved 9,251 vehicles, an increase of 4.8 percent year-over-year (YOY) and the best June since 2008 (12,346).

Mazda [CX-5](#) had its best June ever with 9,373 vehicles sold, an improvement of 18.0 percent YOY.

June 2015 represents the best June [Mazda6](#) sales (5,332) in 10 years (2005 sales were 6,393). Additionally, the YOY increase for June 2015 is 11.2 percent.

Mazda's outstanding sixth-generation vehicles (Mazda3, Mazda6, and CX-5) have combined YTD sales up 8.7 percent and for the month of June are up 11.0 percent YOY.

Mazda CX-9 performed well in June 2015 with 1,577 vehicles sold, an increase of 9.4 percent YOY (1,441 vehicles in June 2015).

As the company's sixth-generation of vehicle sales grow so does [SKYACTIV® TECHNOLOGY](#). Mazda's no-compromise solution to driving performance and fuel efficiency has proven to be an affordable and beneficial solution for consumers. In June 2015, 88.0 percent of Mazdas sold were equipped with SKYACTIV TECHNOLOGY.

Mazda reported [Certified Pre-Owned](#) (CPO) June sales of 3,022 vehicles, down 12.6 percent YOY.

Mazda Motor de Mexico (MMdM) reported June sales of 4,338 vehicles, up 41.0 percent versus last year, making it the best June in MMdM history and the 29th consecutive month of YOY growth. Year-to-date sales for MMdM are up 51.0 percent with 25,945 vehicles sold.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of [Mazda vehicles](#) in the United States and Mexico through more than 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

	<u>Month-To-Date</u>				<u>Year-To-Date</u>			
	<u>June</u>	<u>June</u>	<u>%</u>	<u>% MTD</u>	<u>June</u>	<u>June</u>	<u>%</u>	<u>% YTD</u>
	<u>2015</u>	<u>2014</u>	<u>Change</u>	<u>DSR</u>	<u>2015</u>	<u>2014</u>	<u>Change</u>	<u>DSR</u>
Mazda2	14	2,103	(99.3)%	(99.4)%	273	7,957	(96.6)%	(96.6)%
Mazda3	9,251	8,824	4.8%	0.6%	54,878	52,148	5.2%	4.6%
Mazda5	1,236	692	78.6%	71.5%	6,284	7,215	(12.9)%	(13.5)%
Mazda6	5,332	4,793	11.2%	6.8%	32,307	26,918	20.0%	19.2%
MX-5 Miata	440	412	6.8%	2.5%	2,654	2,663	(0.3)%	(1.0)%
CX-5	9,373	7,943	18.0%	13.3%	53,343	50,275	6.1%	5.4%
CX-9	1,577	1,441	9.4%	5.1%	9,257	9,253	0.0%	(0.6)%

Total Vehicles								
CARS	16,273	16,824	(3.3)%	(7.1)%	96,396	96,901	(0.5)%	(1.2)%
TRUCKS	<u>10,950</u>	<u>9,384</u>	<u>16.7%</u>	12.0%	<u>62,600</u>	<u>59,529</u>	<u>5.2%</u>	4.5%
TOTAL	27,223	26,208	3.9%	(0.3)%	158,996	156,430	1.6%	1.0%
MEMO:								
IMPORT CAR	16,272	16,824	(3.3)%		96,390	96,898	(0.5)%	
IMPORT TRUCK	10,950	9,384	<u>16.7%</u>		62,600	59,529	<u>5.2%</u>	
IMPORT TOTAL	27,222	26,208	3.9%		158,990	156,427	1.6%	
DOMESTIC CAR	1	-	N/A		6	3	100.0%	
DOMESTIC TRUCK	-	-	<u>N/A</u>		-	-	<u>N/A</u>	
DOMESTIC TOTALS	1	-	N/A		6	3	100.0%	
Selling Days	25	24			154	153		

Logo - <http://photos.prnewswire.com/prnh/20131205/MM28870LOGO>

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2015-07-01-Mazda-Reports-Best-June-Since-2002>