

MAZDA RACEWAY IS READY TO PACE THE FUTURE

MONTEREY, Calif. (August 13, 2015) – Mazda Motorsports used the annual car-fest known as the Rolex Monterey Motorsports Reunion to roll out the first production 2016 Mazda MX-5 Cup race car. This particular vehicle is guaranteed to lead races as it will be the newest pace car in the Mazda Raceway Laguna Seca fleet of Mazda safety vehicles.

The 2016 Mazda MX-5 Cup race car follows a 26-year history of the MX-5 Miata in motorsports. The first race cars to be sold to customers will be used in the 2016 Global MX-5 Cup, known in the U.S. as the Battery Tender Mazda MX-5 Cup. With the 2016 racing season still many months away, placing the first production race car into pace car duty allows Mazda to gather additional durability data while showcasing it in front of one of the most influential motorsports crowds of the year.

“For Mazda, this weekend is the perfect blend of past, present, and future,” noted John Doonan, director of motorsports for Mazda North American Operations. “We are celebrating our motorsports heritage on the track with our vintage race cars. We are showcasing our current line-up of race-inspired products in our consumer display in the paddock, and with this pace car, we are giving a glimpse into the 2016 racing season when the latest MX-5 Miata will be racing in the Global MX-5 Cup.”

The graphics design was completed at the Mazda Design studio in Irvine, California, and applied by StickyFingers Design.

The 2015 Mazda Raceway Laguna Seca racing season will conclude on September 11-13 with the Mazda Road to Indy, and Pirelli World Challenge finales.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

Contact:

Dean Case, Mazda Motorsports (310) 318-4582 Mazdaspeed@MazdaUSA.com

Additional assets available online:

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