

MAZDA REVEALS MAZDA RX-VISION CONCEPT

POWERED BY NEXT-GENERATION ROTARY ENGINE SKYACTIV-R, REPRESENTS MAZDA'S VISION OF THE FUTURE

HIROSHIMA, Japan—Mazda Motor Corporation unveiled the rotary-powered [Mazda RX-VISION sports car concept](#) at the Tokyo Motor Show*¹ today. The rotary engine is a symbol of the company's "never-stop-challenging" spirit.

RX-VISION represents a vision of the future that Mazda hopes to one day make into reality; a front-engine, rear-wheel drive sports car with exquisite, KODO design-based proportions only Mazda could envision, and powered by the next-generation SKYACTIV-R rotary engine.

Rotary engines feature a unique construction, generating power through the rotational motion of a triangular rotor. Overcoming numerous technical difficulties, Mazda succeeded in commercializing the rotary engine, fitting it in the Cosmo Sport (known as Mazda 110S overseas) in 1967. As the only automaker to mass-produce the rotary engine, Mazda continued efforts to improve power output, fuel economy and durability, and in 1991 took overall victory at 24 Hours of Le Mans with a rotary engine-powered race car. Over the years, the rotary engine has come to symbolize Mazda's creativity and tireless endeavor in the face of difficult challenges.

While mass production is currently on hold, Mazda has never stopped research and development efforts towards the rotary engine. The next rotary engine has been named SKYACTIV-R, expressing the company's determination to take on challenges with convention-defying aspirations and the latest technology, just as it did when developing SKYACTIV TECHNOLOGY.

"I look forward to talking with you more about this vision we have revealed here today at the Mazda stand," said Mazda's Representative Director, President and CEO, Masamichi Kogai. "Mazda will continue to take on new challenges in an effort to build a special bond with our customers and become their 'one and only' brand."

*1 Open to the public from October 30 through November 8, 2015

Additional assets available online:

[PHOTOS](#) ([1](#))

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