MAZDA TO SHOWCASE LIGHTWEIGHT PERFORMANCE AT SEMA WITH TWO MX-5 MIATA CONCEPTS

MX-5 SPYDER AND SPEEDSTER CONCEPTS BRING VINTAGE CUES INTO MODERN DESIGNS

IRVINE, Calif., Oct. 29, 2015 / PRNewswire — The Mazda MX-5 Miata has been an exercise in honing the concept of a lightweight sports car for more than 26 years, created solely for driving exhilaration.

MX-5 Spyder captures the character of a vintage roadster and translates it into a modern-day design, including bespoke leather interior details that were painstakingly crafted, and featuring a new Mercury Silver concept paint color.

MX-5 Speedster is a study in the extremes of lightweight, purpose-built performance, paying homage to minimalist roadsters of the 1950s. The Blue Ether-painted MX-5 Speedster is uncompromised in its approach to wind-in-the-hair driving, going so far as to eschew a traditional windshield for a lighter deflector.

Both cars are significantly lighter than the 2,332-lbs. MX-5 roadster that customers can purchase at dealers and come with a host of conceptual and aftermarket pieces and fabrication from partners including Racing Beat, Haartz Corporation, ASC – American Sunroof Corporation, Makin Industries/RAYS Wheels, KW Suspensions, Delta Seat, H&R Springs, Lusch, AC&A Manufacturing, Franks Fab Shop, Long Road Racing and SIM Specialty Interior Manufacturing.

MX-5 Spyder and Speedster concepts will be on display at the SEMA Show on November 3-6 at the in the Mazda booth, #11647 in the North Hall.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

Logo - http://photos.prnewswire.com/prnh/20131205/MM28870LOGO

SOURCE Mazda North American Operations

For further information: Jacob Brown, Mazda North American Operations, (949) 727-6751, OR Nick Beard, Mazda North American Operations, (949) 727-6567

Additional assets available online:

PHOTOS (2)

 $\frac{https://news.mazdausa.com/2015-10-29-Mazda-to-Showcase-Lightweight-Performance-at-SEMA-with-Two-MX-5-Miata-Concepts}{Miata-Concepts}$