

YAHOO AUTOS NAMES 2016 MX-5 “FRESH RIDE OF THE YEAR”

As part of Yahoo Autos 2016 Ride Of The Year awards, Yahoo Autos announced that the [2016 Mazda MX-5 Miata](#) has been named the “Fresh Ride Of The Year.” The 2016 MX-5, which has received many awards since it went on sale in July of this year, was completely redesigned for its fourth generation model. Encompassing Mazda’s full suite of SKYACTIV Technology and KODO—Soul of Motion Design, the iconic roadster is lighter, smaller, quicker and more nimble, making it the most affordable fun-to-drive convertible.

To see what Yahoo Autos had to say about the 2016 MX-5, click here: <https://www.yahoo.com/autos/2016-yahoo-autos-fresh-ride-of-1301012187824182.html>

Yahoo Autos also named the 2016 CX-3 the “Savvy Ride Of The Year”. To read more, click here: <https://www.yahoo.com/autos/2016-yahoo-autos-savvy-ride-of-the-year-mazda-140557337.html>

<https://news.mazdausa.com/2015-11-17-Yahoo-Autos-Names-2016-MX-5-Fresh-Ride-Of-The-Year>