

MAZDA REPORTS BEST NOVEMBER SALES SINCE 1994 WITH 7.0-PERCENT INCREASE

IRVINE, Calif., Dec. 1, 2015 /PRNewswire/ — [Mazda North American Operations](#) (MNAO) today reported November U.S. sales of 22,732 vehicles, representing an increase of 7.0-percent versus last year. Year-to-date (YTD), Mazda has sold 289,890 vehicles, a 3.2-percent increase compared with last year.

Mazda [CX-5](#) had its best November ever with 8,756 vehicles sold. YOY sales up 21.3 percent (7,220 vehicles sold in November 2014).

In its third full month of sales, Mazda's all-new [CX-3](#) sold 1,323 vehicles.

The all-new 2016 [MX-5](#) Miata continued its hot streak heading into the cold months with 732 vehicles sold, an increase of 226.8 percent YOY. This represents MX-5's best November sales since 2006 (995 MX-5s sold in November 2006).

As the company's sixth-generation of vehicle sales grow so does [SKYACTIV® TECHNOLOGY](#). Mazda's no-compromise solution to driving performance and fuel efficiency has proven to be an affordable and beneficial solution for consumers. In November 2015, 92.3 percent of Mazdas sold were equipped with SKYACTIV TECHNOLOGY.

Mazda reported [Certified Pre-Owned](#) (CPO) October sales of 2,631 vehicles, down 26.8 percent YOY.

Mazda Motor de Mexico (MMdM) reported November sales of 5,041 vehicles, up 18.0 percent versus last year, making it the best November in MMdM history and the 34th consecutive month of YOY growth. Year-to-date sales for MMdM are up 37.0 percent with 49,174 vehicles sold.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

	<u>Month-To-Date</u>				<u>Year-To-Date</u>			
	<u>November</u>	<u>November</u>	<u>%</u>	<u>% MTD</u>	<u>November</u>	<u>November</u>	<u>%</u>	<u>% YTD</u>
	<u>2015</u>	<u>2014</u>	<u>Change</u>	<u>DSR</u>	<u>2015</u>	<u>2014</u>	<u>Change</u>	<u>DSR</u>
Mazda2	3	302	(99.0)%	(98.9)%	296	13,456	(97.8)%	(97.8)%
Mazda3	7,405	7,761	(4.6)%	3.7%	98,047	95,266	2.9%	2.9%
Mazda5	222	407	(45.5)%	(40.7)%	8,310	10,854	(23.4)%	(23.4)%
Mazda6	3,089	3,891	(20.6)%	(13.7)%	53,729	48,901	9.9%	9.9%
MX-5 Miata	732	224	226.8%	255.2%	7,885	4,367	80.6%	80.6%
RX-8		–	N/A	N/A	–	–	N/A	N/A
CX-3	1,323		N/A	N/A	4,743	–	N/A	N/A
CX-5	8,756	7,220	21.3%	31.8%	100,033	91,401	9.4%	9.4%

CX-7	-		N/A	N/A	1	1	0.0%	0.0%
CX-9	1,202	1,437	(16.4)%	(9.1)%	16,846	16,747	0.6%	0.6%
Tribute	-		N/A	N/A	-	-	N/A	N/A
Total Vehicles								
CARS	11,451	12,585	(9.0)%	(1.1)%	168,267	172,844	(2.6)%	(2.6)%
TRUCKS	<u>11,281</u>	<u>8,657</u>	<u>30.3%</u>	41.6%	<u>121,623</u>	<u>108,149</u>	<u>12.5%</u>	12.5%
TOTAL	22,732	21,242	7.0%	16.3%	289,890	280,993	3.2%	3.2%
MEMO:								
IMPORT CAR	11,451	12,588	(9.0)%		114,538	123,943	(7.6)%	
IMPORT TRUCK	11,281	8,657	<u>30.3%</u>		121,623	108,149	<u>12.5%</u>	
IMPORT TOTAL	22,732	21,245	7.0%		236,161	232,092	1.8%	
Selling Days	23	25			282	282		

Logo - <http://photos.prnewswire.com/prnh/20131205/MM28870LOGO>

SOURCE Mazda North American Operations

<https://news.mazdausa.com/2015-12-01-best-november-sales-since-1994>