Mazda USA Newsroom

2016.5 MAZDA CX-5 ADDS MORE STANDARD FEATURES TO BEST-SELLING COMPACT CROSSOVER

BACKUP CAMERA NOW STANDARD ON MOST TRIM LEVELS, NAVIGATION ADDED TO CX-5 TOURING AND GRAND TOURING

IRVINE, Calif., Dec. 18, 2015 /PRNewswire/ — Just in time for Christmas, Mazda North American Operations (MNAO) has announced pricing and packaging for the 2016.5 Mazda CX-5 compact crossover, adding value and reducing complexity in CX-5's trim level structure.

New for the mid-model year, a backup camera is now standard on all trim levels equipped with Mazda's SKYACTIV-Drive six-speed automatic transmission. CX-5 Touring models gain standard navigation and heated front seats. CX-5 Grand Touring models also add navigation as standard equipment.

"The added content in 2016.5 CX-5 reflects our customers' tastes toward premium features in a compelling, fun-to-drive, stylish crossover," said Robert Davis, Senior VP of U.S. Operations, MNAO. "CX-5 buyers are educated, upwardly mobile, active-lifestyle individuals. With these updates, we aim to provide them with an even greater ownership experience."

Previously, CX-5's backup camera was part of the Rear View Camera Package on the CX-5 Sport trim level. Navigation was available in the CX-5 Touring and Grand Touring Technology Packages.

As with the 2016 CX-5, the entry-level Sport model comes standard with a SKYACTIV-G 2.0-liter engine that makes 155 horsepower. It is paired with a SKYACTIV-MT six-speed manual transmission and front-wheel drive. CX-5 Sport models equipped with Mazda's six-speed automatic transmission come with a more powerful SKYACTIV-G 2.5 engine, MAZDA CONNECT infotainment and a seven-inch color monitor with Commander control knob.

In addition to the CX-5 Sport models equipped with an automatic transmission, CX-5 Touring and Grand Touring models feature Mazda's SKYACTIV-Drive six-speed automatic transmission and come with a 184-horsepower, 2.5-liter SKYACTIV-G engine.

All trim levels are available with standard front-wheel drive or available predictive i-ACTIV all-wheel drive that uses 27 sensors to read outside weather and temperature conditions up to 200 times per second to adjust how torque is distributed.

The 2016.5 Mazda CX-5 goes on sale in January. MSRP[1] for each CX-5 trim level is as follows:

Axle	Trim		Manufacturer's Suggested Retail Price
FWD	Sport	SKYACTIV-G 2.0L engine with SKYACTIV-MT 6-speed manual transmission	$21,795
	Sport	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	23,595
	Touring	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	25,215
	Grand Touring	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	28,570
AWD	Sport	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	24,895
	Touring	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	26,515
	Grand Touring	SKYACTIV-G 2.5L engine with SKYACTIV-DRIVE 6-speed automatic transmission	29,870

Pricing for packages:

Package[2]	Application	
BOSE/Moonroof Package	Touring	$1,130
Touring Technology Package	Touring (Requires Bose/Moonroof Package)	1,275
Grand Touring Technology Package	Grand Touring	1,155

i-ACTIVSENSE Package	Grand Touring (Requires Grand Touring Technology Package)	1,500
Crystal White Pearl Mica Paint	All Except Sport MT	200
Soul Red Metallic Paint	All Except Sport MT	300

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

[1] Manufacturer's suggested retail does not include tax, title, registration or any additional fees. Destination charge is $900 ($945 in Alaska). Dealer sets actual prices.
[2] (1MC) BOSE/Moonroof Pkg: Bose 9 Speaker Premium Sound System, Power Glass Moonroof
(1TE) Touring Tech Pkg : Auto On/Off LED Headlights, LED Foglights, LED Rear CombinationLights, LED Daytime Running Lights, AFS w/Auto Leveling, Rain Sensing Wipers, Auto Dim Mirror w/Homelink, Smart City Brake Support
(1GT) GT Tech Pkg: LED Headlights, LED Foglights, LED Rear Combination lights, LED Daytime Running Lights, AFS w/Auto Leveling, Auto Dim Mirror w/Homelink, Smart City Brake Support
(1AT) i-ACTIVSENSE Pkg: Mazda Radar Cruise Control w/Close Proximity Warning, Smart Brake Support w/Collision Warning, Lane Departure Warning System, High Beam Control

Photo – http://photos.prnewswire.com/prnh/20151218/297279

Photo – http://photos.prnewswire.com/prnh/20131205/MM28870LOGO

SOURCE Mazda North American Operations

For further information: Jacob Brown, Mazda North American Operations, (949) 727-6751; Eric Booth, Mazda North American Operations, (949) 727-6144

Additional assets available online:
P H O T O S (2)

https://news.mazdausa.com/2015-12-18-2016-5-mazda-cx-5-adds-standard-features-best-selling-compact-crossover