MAZDA SET TO RELOCATE NORTH AMERICAN HEADQUARTERS IN 2017

WITH 50 YEARS OF ROOTS IN SOUTHERN CALIF., IRVINE WILL REMAIN 'HOME' FOR MAZDA

IRVINE, Calif., Jan. 11, 2016 /PRNewswire/ — Mazda North American Operations (MNAO) has spent the last three years bringing all-new, upscale vehicles to the U.S. and earning outstanding critical acclaim in the process. Now, MNAO has shifted its focus to improving the employee workplace environment and expanding its facility to accommodate continued growth and prosperity. Effective February, 2017 MNAO will continue its 30-year residency in Irvine, Calif. as it looks to move to an all-new state-of-the-art facility at 200 Spectrum Center Drive, as a result of a 10-year lease announced today.

“It is one thing to build outstanding vehicles, but the people who work for Mazda must also feel that their workspace is as good as the cars we build,” said Masahiro Moro, president and CEO, MNAO. “Continued improvement of the work environment will lead to a better experience for our customers, and that is our ultimate goal.”

Mazda will occupy five floors of the 21-floor building, totaling 102,000 square feet, with exclusive naming rights on the top of the building. Additionally, Mazda will occupy half of the lobby, with vehicle displays allowing for a premium first impression. The all-new building will allow for a mobile, flexible and technologically advanced work environment for its employees.

Officially the tallest building in Orange County, the 21-story vertical campus, owned by Irvine Company, was designed by world-renowned architect Pei Cobb Freed & Partners, encompassing a total of 426,000 square-feet. It features sleek, modern architecture with unobscured 360-degree views. Every floor is graced with 10-foot floor-to-ceiling glass allowing abundant natural light, unobstructed views of the outside, and an efficient floor plan for maximum flexibility and growth. 200 Spectrum Center was awarded “Designed to Earn the ENERGY STAR” recognition in 2015 and is expected to earn a Leadership in Energy & Environmental Design (LEED) Gold Certification upon completion.

Mazda became the occupant of its current location at 7755 Irvine Center Drive in October of 1987. The current building was constructed specifically for Mazda in a then-developing city named Irvine, and the five-story building would end up being the first high rise development in the city. Mazda relocated to Irvine from Compton, Calif. where it first established its North American headquarters in 1970.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

Photo – http://photos.prnewswire.com/prnh/20160111/320910

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SOURCE Mazda North American Operations

For further information: Nick Beard, Mazda North American Operations, (949) 727-6567; Eric Booth, Mazda North American Operations, (949) 727-6144

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