2016 MAZDA GOLD CUP DEALERSHIPS ANNOUNCED

IRVINE, Calif. (February 11, 2016) – Mazda North American Operations (MNAO) today announced the names of those dealerships to win the 2016 Mazda Gold Cup award. This is the highest honor a Mazda dealer can receive for their dedication to customer satisfaction and new vehicle sales.

Dealers qualify for Mazda Gold Cup status by meeting rigorous customer satisfaction requirements, sales - loyalty goals, maintaining a quality dealership image, and ensuring their sales and service staff adheres to Mazda training requirements on an on-going basis. Only dealerships that deliver the best sales experience and increase customer loyalty are given this prestigious award.

Of the award, president and CEO of MNAO, Masahiro Moro said, "Every year, Mazda recognizes the topperforming dealerships for the best sales and service experience in the industry, and this year's recipients truly showcase dealerships that continue to make Mazda proud. This is a great achievement, highlighting each dealer's focus and dedication to both their customers and the Mazda brand. We congratulate each and every one of this year's Gold Cup recipients."

While all authorized Mazda dealerships are eligible, only a select number are awarded this high honor. For the qualifying period of January 3, 2015 through January 4, 2016, a total of 126 dealers were designated with Gold Cup status. The benefit period for winning dealerships runs from February 1, 2016 through January 31, 2017.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of <u>Mazda vehicles</u> in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

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| DEALERSHIP NAME | CITY | STATE |
|----------------------------|---------------|-------|
| ANDERSON MAZDA | LINCOLN | NE |
| AUTEX MAZDA | KEENE | NH |
| BERGSTROM MAZDA | APPLETON | WI |
| BILLION MAZDA | SIOUX FALLS | SD |
| BLAISE ALEXANDER MAZDA | STATE COLLEGE | PA |
| BOB BAKER MAZDA | CARLSBAD | CA |
| BOUNTIFUL MAZDA | BOUNTIFUL | UT |
| BROWNING MAZDA | CERRITOS | CA |
| BROWNING MAZDA OF ALHAMBRA | ALHAMBRA | CA |
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MAZDA GOLD CUP DEALER RECIPIENTS

https://news.mazdausa.com/2016-02-11-2016-Mazda-Gold-Cup-Dealerships-Announced

| BROWN'S ALEXANDRIA MAZDA | ALEXANDRIA | |
|-----------------------------|---------------|----|
| CAPITOL MAZDA | SAN JOSE | CA |
| CARDINALEWAY MAZDA AT S.S | MESA | AZ |
| CHAMPION MAZDA | HANOVER | PA |
| CJ WILSON MAZDA | COUNTRYSIDE | IL |
| CJ WILSON MAZDA OF VENTURA | VENTURA | CA |
| CJ WILSON MAZDA ORLAND PARK | ORLAND PARK | IL |
| CLASSIC MAZDA | DENTON | TX |
| CLASSIC MAZDA | MENTOR | ОН |
| CLASSIC MAZDA EAST | WINTER PARK | FL |
| COLONIAL MAZDA | DANBURY | СТ |
| CORY FAIRBANKS MAZDA | LONGWOOD | FL |
| CULVER CITY MAZDA | CULVER CITY | CA |
| CUTTER MAZDA OF HONOLULU | HONOLULU | HI |
| D DAHLE MAZDA OF MURRAY | MURRAY | UT |
| DUBLIN MAZDA | DUBLIN | CA |
| DUVAL MAZDA AT THE AVENUE | JACKSONVILLE | FL |
| FERMAN MAZDA OF BRANDON | ТАМРА | FL |
| FOOTHILLS MAZDA | SPOKANE | WA |
| FOX MAZDA | GRAND RAPIDS | МІ |
| FRANK BOMMARITO MAZDA | ELLISVILLE | MO |
| FREMA MAZDA | GOLDSBORO | NC |
| FREMONT MAZDA | NEWARK | CA |
| GALPIN MAZDA | VAN NUYS | CA |
| GALPIN MAZDA | SANTA CLARITA | CA |
| | 1 | NY |

| GARDEN CITY MAZDA | HEMPSTEAD | |
|------------------------------|------------------|-----|
| GEM MAZDA | TALLAHASSEE | FL |
| GRIECO MAZDA OF DELRAY BEACH | DELRAY BEACH | FL |
| GROOVE MAZDA | CENTENNIAL | СО |
| GULLO MAZDA OF CONROE | CONROE | TX |
| GUNTHER MAZDA | FT. LAUDERDALE | FL |
| HALL MAZDA | VIRGINIA BEACH | VA |
| HAMILTON MAZDA | HAMILTON SQUARE | NJ |
| HERITAGE MAZDA OF BEL AIR | BEL AIR | MD |
| HERITAGE MAZDA TOWSON | TOWSON | MD |
| HILEY MAZDA OF HURST | HURST | TX |
| HOLIDAY MAZDA | FOND DU LAC | WI |
| HUNTINGTON BEACH MAZDA | HUNTINGTON BEACH | CA |
| JAKE SWEENEY MAZDA | CINCINNATI | ОН |
| JEFF HAAS MAZDA | HOUSTON | TX |
| JIM ELLIS MAZDA OF MARIET | MARIETTA | GA |
| JOHN HINE MAZDA | SAN DIEGO | CA |
| JOHN HINE TEMECULA MAZDA | TEMECULA | CA |
| KEFFER MAZDA | HUNTERSVILLE | NC |
| KINGS MAZDA | CINCINNATI | ОН |
| LEE EDWARDS MAZDA | MONROE | LA |
| LEE JOHNSON MAZDA | KIRKLAND | WA |
| LIBERTY MAZDA | WAKEFIELD | MA |
| LIBERTY MAZDA | HARTFORD | СТ |
| LOU BACHRODT MAZDA | COCONUT CREEK | FL |
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| MALL OF GEORGIA MAZDA | BUFORD | GA |
|----------------------------------|----------------|----|
| MASTRIA MAZDA | RAYNHAM | MA |
| MAZDA BURLINGAME | BURLINGAME | CA |
| MAZDA OF CLEAR LAKE | WEBSTER | TX |
| MAZDA OF ELK GROVE | ELK GROVE | CA |
| MAZDA OF ESCONDIDO | ESCONDIDO | CA |
| MAZDA OF EVERETT | EVERETT | WA |
| MAZDA OF MANCHESTER | MANCHESTER | СТ |
| MAZDA OF MILFORD | MILFORD | СТ |
| MAZDA OF NORTH MIAMI | MIAMI GARDENS | FL |
| MAZDA OF ORANGE | ORANGE | CA |
| MAZDA OF POUGHKEEPSIE | POUGHKEEPSIE | NY |
| MAZDA OF SOUTH CHARLOTTE | CHARLOTTE | NC |
| MAZDA SOUTH | AUSTIN | TX |
| MCDONALD AUTOMOTIVE GRP MAZDA | LITTLETON | СО |
| MOMENTUM MAZDA OF GASTONIA | GASTONIA | NC |
| MONTROSE MAZDA KENT | KENT | ОН |
| MORRIES CHIPPEWA VALLEY MAZDA | CHIPPEWA FALLS | WI |
| MORRIES MAZDA | MINNETONKA | MN |
| NAPLES MAZDA | NAPLES | FL |
| NELSON MAZDA OF COOL SPRINGS | FRANKLIN | TN |
| NORTH PARK MAZDA | SAN ANTONIO | TX |
| NORTH PENN MAZDA | COLMAR | PA |
| NORTHTOWN MAZDA | AMHERST | NY |
| OAK TREE MAZDA | SAN JOSE | CA |

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| OCEAN MAZDA | МІАМІ | FL |
| O'DANIEL MAZDA | FORT WAYNE | IN |
| OPEN ROAD MAZDA | EAST BRUNSWICK | NJ |
| ORANGE MAZDA | ALBANY | NY |
| OREM MAZDA | OREM | UT |
| OXMOOR MAZDA | LOUISVILLE | KY |
| PANAMA CITY MAZDA | PANAMA CITY | FL |
| PARTYKA MAZDA | HAMDEN | СТ |
| PIAZZA MAZDA OF WEST CHESTER | WEST CHESTER | PA |
| PLANET MAZDA | LAS VEGAS | NV |
| PRESTON MAZDA | PRESTON | MD |
| QUIRK MAZDA | QUINCY | MA |
| RAMSEY MAZDA | URBANDALE | IA |
| RAMSEY MAZDA | RAMSEY | NJ |
| RAY SKILLMAN MAZDA WEST | INDIANAPOLIS | IN |
| RIVERSIDE MAZDA | RIVERSIDE | CA |
| ROCHESTER MAZDA | ROCHESTER | MN |
| ROGER BEASLEY MAZDA CENTRAL | AUSTIN | TX |
| ROGER BEASLEY MZ GEORGETOWN | GEORGETOWN | TX |
| ROMANO MAZDA | SYRACUSE | NY |
| RON TONKIN MAZDA | PORTLAND | OR |
| ROYAL MOORE MAZDA | HILLSBORO | OR |
| ROYAL PALM MAZDA | WEST PALM BEACH | FL |
| RUDOLPH MAZDA WEST | EL PASO | TX |
| SCHERER MAZDA | PEORIA | IL |

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| SERRA MAZDA | BIRMINGHAM | AL |
| SILL-TERHAR MOTORS, INC. | BROOMFIELD | СО |
| SOUTH MOTORS MAZDA | МІАМІ | FL |
| SPORT MAZDA | ORLANDO | FL |
| THE AUTOBARN MAZDA EVANSTON | EVANSTON | IL |
| TOWN NORTH MAZDA | RICHARDSON | TX |
| TRACY MAZDA | TRACY | CA |
| TUSTIN MAZDA | TUSTIN | CA |
| TUTTLE-CLICK MAZDA | IRVINE | CA |
| UNIVERSITY MAZDA | SEATTLE | WA |
| WALKER'S RENTON MAZDA | RENTON | WA |
| WALLACE MAZDA | STUART | FL |
| WALSER BURNSVILLE MAZDA | BURNSVILLE | MN |
| WANTAGH MAZDA | WANTAGH | NY |
| WAYNE MAZDA | WAYNE | NJ |
| WOODHOUSE MAZDA | ОМАНА | NE |
| YOUNG MAZDA | EASTON | PA |
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