

2016 MAZDA MX-5 MIATA NAMED AN AUTOMOBILE MAGAZINE ALL-STAR

LATEST AWARD MARKS 11TH TIME MX-5 HAS BEEN HONORED

IRVINE, Calif. (March 22, 2016) – The [2016 Mazda MX-5 Miata](#) has been named a 2016 *AUTOMOBILE* All-Star, one of seven all-new vehicles selected to the publication's annual list of the best vehicles on the road today.

To determine its All-Star winners, the judges at *AUTOMOBILE* evaluated the MX-5 and 24 other contenders at Spring Mountain Motorsports Ranch in Pahrump, Nevada, as well as on road loops around the facility. After the winners were chosen by a staff vote, the MX-5 accompanied the rest of the group through Death Valley and on to California's eastern Sierra Nevada mountain range, a drive that further showcased the lightweight roadster's unrivaled open-top experience.

AUTOMOBILE editors couldn't get enough of the 2016 MX-5's fun-to-drive personality from behind the wheel. The supple, yet properly sorted suspension provided judges with a smooth ride throughout testing, with an impressed eyebrow raise at how the MX-5 Club edition conquered broken pavement on the open-road portion of the testing.

"There's a reason the Mazda MX-5 Miata has been named an *AUTOMOBILE* All-Star an unprecedented 11 times," said Mike Floyd, editor-in-chief of *AUTOMOBILE*. "It's arguably the best bang-for-the-buck sports car of all time. An unrivaled open-top roadster that embodies our brand's No Boring Cars mantra. A car that inspired generations of motorsports aficionados to hit the track. The 2016 MX-5 unquestionably carries on that tradition."

"Since launching the 2016 MX-5 last summer, it has garnered nearly universal praise as a wonderful everyday, usable sports car that continues to win fans and owners," said Robert Davis, senior vice president of U.S. operations, Mazda North American Operations (MNAO). "MX-5 has remained true to its roots as one of the most fun sports cars out there at any price, yet it's remarkably modern. We're honored that *AUTOMOBILE* felt the MX-5 was worthy of an All-Star award."

The MSRP for the 2016 Mazda MX-5 Miata in the U.S. starts at \$24,915¹, making it one of the most accessible sports cars in the U.S. MX-5 comes standard with power windows, LED headlights and tail lights and leather-wrapped steering wheel, shift knob and parking brake. Available options include a limited-slip rear differential, lightweight 17-inch forged BBS wheels and Brembo front brakes in the MX-5 Club trim level. In the MX-5 Grand Touring, features include amenities like heated leather seating surfaces, a Bose premium audio system, adaptive headlights, navigation and even safety features like rear cross-traffic alert, blind spot monitoring and lane-departure warning.

More information about the *AUTOMOBILE* All-Stars can be found at its [website](#).

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

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About *AUTOMOBILE*

[AUTOMOBILE](#), a brand of TEN: The Enthusiast Network, is America's leading automotive lifestyle brand, with a total audience of over 5.7 million across its print, online, and social channels. *AUTOMOBILE* is home to the annual All-Stars awards and is written for the sophisticated enthusiast. For three decades, *AUTOMOBILE* has set the standard for automotive journalism, maintains a devotion to offbeat adventures, and continues to emphasize #noboringcars.

About TEN: The Enthusiast Network

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largest action/adventure sports media platform. TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

[1] Manufacturer's suggested retail price does not include \$835 destination and delivery fee (\$880 in Alaska) or tax, title or documentation fees. MSRP subject to change; dealers set actual prices.

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