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For Immediate Release

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Four Mazda Vehicles Scoop Up Bevy of Kelley Blue Book Honors

Four Mazda vehicles have recently been named as standouts in their segments, according to the editors of Kelley Blue Book's KBB.com. Winners on the lists include category standouts and staff favorites, including Mazda MX-5 Miata, Mazda3, the CX-3 subcompact crossover SUV and the compact CX-5 crossover.

"Mazdas are known for being fun to drive and high-quality, and the current lineup holds further distinction of being some of the most beautiful cars on the road," said Robert Davis, senior VP, Mazda North American Operations. "Mazda is grateful to receive these accolades from Kelley Blue Book, furthering highlighting that these vehicles should be on everyone's consideration list."

Mazda's 2016 vehicles that made recent Kelley Blue Book 10 Best Lists include:

- The 2016 MX-5: Our Favorite New-for-2016 Cars
- The 2016 Mazda3: 10 Best Sedans Under \$25,000 / 10 Coolest Cars Under \$25,000
- The 2016 CX-3: 10 Most Affordable SUVS of 2016 / 10 Coolest Cars Under \$25,000
- The 2016 CX-5: 10 Best All-Wheel Drive Vehicles Under \$25,000

For more information on Kelley Blue Book's 10 Best Lists, visit http://www.kbb.com/car-news/all-the-latest/awards-best-cars-and-top-10-lists/2000006743/.

Mazda North American Operations is proud of its award-winning vehicle lineup. The 2016 model year vehicles have already earned over 100 industry accolades with a recent impressive win from the MX-5 with two awards for Word Car of the Year and World Car Design of the Year. To learn more about Mazda, visit InsideMazda.MazdaUSA.com.