

## 2016 MAZDA MX-5 MIATA NAMED PERFORMANCE COMPACT WINNER AT TEXAS AUTO WRITERS ASSOCIATION'S 'TEXAS AUTO ROUNDUP'

The [2016 Mazda MX-5 Miata](#) rolled into Texas Motor Speedway for the Texas Auto Writers Association's (TAWA) annual Texas Auto Roundup, where more than 60 journalists from across the country gathered at the two-day event to drive and evaluate more than 50 vehicles in 17 different categories. The MX-5 entered the ultra-competitive Performance Compact Category, besting stiff competition from Germany and Italy.

"The Mazda MX-5's combination of exterior, interior finish, delightful performance and overall appeal equated to one of the highest scoring vehicles in any category in this year's Roundup, and just short of the overall Car of Texas award. To say the journalists were impressed is an understatement," said Nic Phillips, TAWA president. "Given the competitive class, let alone the entire field, everyone at Mazda has a right to be proud. Not only that, our journalists also gave it the highest value score of any car at the event."

With more than 950,000 Mazda MX-5 Miatas sold globally, and production of the one-millionth MX-5 announced just last week, the Miata is a true testament to Mazda's fun-to-drive brand and the epitome of why driving matters. The fourth-generation MX-5 draws inspiration from MX-5s that came before it, pairing the driver as one with the car – in Japanese, it's loosely translated as "Jinba Ittai." But it also carves a path that is thoroughly modern and uncharted for Mazda's flagship roadster.

Lighter, smaller, quicker and more nimble than its predecessor, the 2016 MX-5 also has adopted Mazda's full suite of SKYACTIV Technology and KODO—Soul of Motion design with a starting MSRP of \$24,915.

Mazda North American Operations is proud of its award-winning vehicle lineup. The 2016 model year vehicles have already earned over 100 industry accolades including other impressive wins for the MX-5 including World Car of the Year and World Car Design of the Year. To learn more about Mazda, visit [InsideMazda.MazdaUSA.com](#)

*MSRP does not include destination and handling or additional tax and title charges. Dealers set actual prices.*

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