

MAZDA NORTH AMERICAN OPERATIONS

7755 Irvine Center Drive Irvine, CA 92618

Tel: (949) 727-1990 Fax: (949) 727-6813

www.mazdaUSAmidia.com

For Immediate Release

Contact: Nick Beard, Mazda North American Operations, (949) 727-6567

Eric Booth, Mazda North American Operations, (949) 727-6144

Mazda Reports May Sales

IRVINE, Calif. (June 01, 2016) – [Mazda North American Operations](http://www.mazdaUSAmidia.com) (MNAO) today reported May U.S. sales of 28,328 vehicles, representing a decrease of 4.3 percent versus last year. Given that there were 24 selling days this May, versus 26 last year, sales were up 3.7 percent on a daily selling-rate (DSR) basis. Year-to-date sales through May are 119,166 vehicles.

Key May sales notes:

- The all-new 2016 CX-9 arrived in dealerships late in May. In just one week of sales, the all-new CX-9 accounted for nearly 600 vehicle sales. Mazda expects a strong performance from its all-new three-row crossover SUV as inventory continues to arrive.
- [Mazda MX-5](#) had an outstanding month of May with 1,000 vehicles sold. This number represents an increase of 122.7 percent YOY and its best May since 2008.
- Mazda CX-5 had its second-best May ever, and its best month of sales in 2016, with 9,951 vehicles sold.
- Mazda6 had its best month of sales in 2016 with 5,027 vehicles sold in the month of May.
- Mazda's i-ACTIV All-Wheel Drive continues to be the drivetrain of choice for consumers when buying a Mazda SUV, with 56 percent of buyers choosing the innovative and unique system.

Mazda Motor de Mexico (MMdM) reported May sales of 3,650 vehicles, down 15.0 percent versus May of last year.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

#