MAZDA MX-5 MIATA, CX-3 TAKE HOME BEST-IN-CLASS AWARDS FROM ANNUAL NEW ENGLAND MOTOR PRESS ASSOCIATION

The 2016 Mazda MX-5 Miata roadster and 2016 Mazda CX-3 subcompact crossover SUV both earned high honors from the New England Motor Press Association.

The Mazda MX-5 was awarded "Best Affordable Convertible" in the NEMPA Ragtop Awards category and was highlighted as the lifetime achievement award.

According to NEMPA journalists, "Seeing a 20-year-old Miata with pop-up headlights is sure to make you smile. Mazda had a winner with the Miata right from Day 1 and has kept the celebration going."

<u>The CX-3</u> was also honored with "Best-in-Class Sub-Compact SUV/Crossover" in the NEMPA Winter Vehicles Award category.

"Any all-wheel-drive version of the CX-3 gives New Englanders an outstanding choice for economical winter driving," NEMPA added in its statement.

For more information on The New England Motor Press Association 2016 Ragtop Awards and Winter Vehicle Awards, click here.

Mazda North American Operations is proud of its award-winning vehicle lineup. The 2016 model year vehicles have already earned over 100 industry accolades with a recent impressive win from the 2016 MX-5 with two awards for Word Car of the Year and Word Car of the Year. To learn more about Mazda, visit InsideMazda.MazdaUSA.com.

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