

GLOBAL MAZDA MX-5 CUP BROADCAST UPDATE

BATTERY TENDER GLOBAL MAZDA MX-5 CUP PRESENTED BY BFGOODRICH TIRES STREAMING ON MAZDALIVE.COM

IRVINE, Calif. (June 30, 2016) – To allow race fans around the world to enjoy the intense competition of the Battery Tender Global Mazda MX-5 Cup presented by BFGoodrich Tires, Mazda Motorsports has teamed up with Radio Le Mans for the balance of the 2016 season.

John Doonan, director of motorsports, Mazda North American Operations noted that, “We’re thrilled to be able to bring the MX-5 Cup to screens on a global basis. While fans at the track know that the best action of the weekend is often our MX-5 Cup race, not everyone can get to the track. This will be an ideal way for our fans from beyond North America to get a look at what could be coming to their country in 2017 or beyond.”

The races will be broadcast live on www.MazdaLive.com and will include commentary from the Radio Le Mans team. The races will also be available on Fans Choice TV. <http://www.fanschoice.tv/>

2016 Live Stream Schedule	
Saturday, July 7, 2016	Canadian Tire Motorsport Park Race #1
Sunday, July 8, 2016	Canadian Tire Motorsport Park Race #2
Saturday, August 27, 2016	VIRginia International Raceway Race #1
Sunday, August 28, 2016	VIRginia International Raceway Race #2
Sunday, September 10-11, 2016	Mazda Raceway Laguna Seca – Global Invitational Races
Thursday, September 29, 2016	Road Atlanta Race #1
Friday, September 30, 2016	Road Atlanta Race #2

Exact broadcast times will be posted to www.MazdaMotorsports.com, www.MX-5Cup.com, and www.MazdaLIVE.com

The Battery Tender MX-5 Cup is the signature spec series for the Mazda Road to 24 (#MRT24), the sports car counterpart to the Mazda Road to Indy (#MRTI). On both paths, Mazda-powered champions earn a Mazda scholarship to advance their career. The MX-5 Cup champion earns a \$200,000 scholarship.

About Mazda Motorsports

Mazda Motorsports boasts the most comprehensive auto racing development ladder system of any auto manufacturer in the world. The Mazda Road to 24 program offers a number of scholarships to advance drivers up the sports car racing ladder, beginning with the Global MX-5 Cup series and culminating with the Mazda Prototype team. The Mazda Road to Indy is a similar program that includes Mazda-powered categories of USF2000, Pro Mazda and Indy Lights. In grassroots road racing, more Mazdas race on any given weekend in North America than any other manufacturer. Mazda is also the title sponsor of the renowned Mazda Raceway Laguna Seca in Monterey, Calif. Follow all of the latest news at MazdaMotorsports.com, @MazdaRacing on Twitter, and MazdaMotorsports on Instagram and Facebook.

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Additional assets available online:

[PHOTOS \(1\)](#)

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