

## MAZDA REPORTS JUNE SALES

IRVINE, Calif. (July 01, 2016) – [Mazda North American Operations](#) (MNAO) today reported June U.S. sales of 26,188 vehicles, representing a decrease of 3.8 percent versus last year. Year-to-date sales through June are 145,354 vehicles.

### Key June sales notes:

In its first full month of sales, the all-new [2016 CX-9](#) accounted for 1,904 vehicles sold in the month of June. This number represents an increase of 21 percent YOY, making it the CX-9's best June since 2013. Signature and Grand Touring trims continue to be in high demand. Mazda expects the sales trend to continue as more inventory becomes available.

[Mazda MX-5](#) had its best June since 2008 with 889 vehicles sold, representing an increase of 102 percent YOY.

[Mazda CX-5](#) continues to post strong sales, recording its second-best June ever with 9,227 vehicles sold.

Mazda's [i-ACTIV All-Wheel Drive](#) continues to be popular among consumers buying a Mazda SUV, even during the summer months, with 63 percent of buyers choosing the system.

Mazda reported Certified Pre-Owned (CPO) sales of 3,361 vehicles, up 11 percent YOY

Mazda Motor de Mexico (MMdM) reported June sales of 3,820 vehicles, down 12 percent versus June of last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](http://InsideMazda.MazdaUSA.com/Newsroom).

# # #

\*Mazda2 and Mazda5 are discontinued for MY 2016

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### **Month-To-Date**

### **Year-To-Date**

**June**

**June**

**%**

**% MTD**

**June**

**June**

**%**

**% YTD**

**2016**

**2015**

**Change**

**DSR**

**2016**

**2015**

**Change**

**DSR**

Mazda2

-

14

(100.0)%

(100)%

3

273

(98.9)%

(98.9)%

Mazda3

8,399

9,251

(9.2)%

(12.7)%

51,381

54,877

(6.4)%

(6.4)%

Mazda5

33

1,236

(97.3)%

(97.4)%

329

6,284

(94.8)%

(94.8)%

Mazda6

4,224

5,332

(20.8)%

(23.8)%

23,463  
32,307  
(27.4)%  
(27.4)%  
MX-5 Miata  
889  
440  
102.0%  
94.3%  
5,384  
2,654  
102.9%  
102.9%  
CX-3  
1,512  
-  
N/A  
N/A  
9,502  
-  
N/A  
N/A  
CX-5  
9,227  
9,373  
(1.6%)  
(5.3)%  
51,611  
53,343  
(3.2)%  
(3.2)%  
CX-9  
1,904  
1,577  
20.7%  
16.1%  
3,681  
9,257  
(60.2)%  
(60.2)%

**Total Vehicles**

CARS

13,545

16,273

(16.8)%

(20.0)%

80,560

96,395

(16.4)%

(16.4)%

TRUCKS

12,643

10,950

(15.5)%

11.0%

64,794

62,600

3.5%

3.5%

**TOTAL**

**26,188**

**27,223**

**(3.8)%**

**(7.5)%**

**145,354**

**158,995**

**(8.6)%**

**(8.6)%**

**Selling Days**

**26**

**25**

**152**

**152**