Mazda USA Newsroom

## MAZDA REPORTS JULY SALES

## MAZDA CX-5 POSTS RECORD JULY SALES

IRVINE, Calif. (August 2, 2016) – Mazda North American Operations (MNAO) today reported July U.S. sales of 27,915 vehicles, representing an increase of 2.8 percent versus last year. Year-to-date sales through July are 173,269 vehicles.

Key July sales notes:

Mazda CX-5 had its best-ever July with 10,831 vehicles sold. This number represents an increase of 13.7 percent over July of 2015, and marks the carline's best month since December 2015. The all-new Mazda CX-9 continues to post strong sales, recording its best month since March 2013. CX-9's 2,243 vehicles sold represent an increase of 41 percent YOY.

As Mazda's CUV numbers remain strong with 14,573 sold in July, 63 percent of buyers chose models equipped with Mazda's All-Wheel Drive The system is available as an option on Mazda CX-3, CX-5 and CX-9 models.

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Mazda Motor de Mexico (MMdM) reported July sales of 4,114 vehicles, down 8 percent versus July of last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at <a href="InsideMazda.Maz

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