Mazda USA Newsroom

2016 MAZDA3 AND 2016 MAZDA CX-3 NAMED TO KBB.COM'S 10 BEST BACK-TO-SCHOOL CARS OF 2016

The 2016 Mazda3 and 2016 Mazda CX-3 were named to Kelley Blue Book's 10 Best Back-to-School Cars of 2016 list. KBB.com's editors hand-picked a selection of new cars starting under $20,000, according to Kelley Blue Book's Fair Purchase Price. The vehicles were among the elite in terms of safety, practicality, affordability and style as desirable characteristics for both parents and students.

These vehicles are at the top of their class in terms of safety since both were named a 2016 Top Safety Pick+ from the Insurance Institute for Highway Safety (IIHS).

In terms of style, the 2016 Mazda3 continues to embrace its stylish characteristics having topped KBB.com's 10 Coolest Cars Under $18,000 of 2016 for the third consecutive year. CX-3 possesses just as much likeable style having been named one of 10 Coolest Cars Under $25,000 of 2016.

For more information on Kelley Blue Book's 10 Best Back-to-School Cars for 2016, visithttp://www.kbb.com/car-reviews-and-news/top-10/best-back-to-school-cars-2016/2100000911/.

Mazda North American Operations is proud of its award-winning vehicle lineup. The 2016 model year vehicles have already earned over 100 industry accolades with a recent impressive win from the 2016 MX-5 Miata with two awards for Word Car of the Year and World Car Design of the Year. To learn more about Mazda, visit InsideMazda.MazdaUSA.com.

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