

SEEKING THE FINER THINGS IN LIFE: 2017 MAZDA6 MAKES GLOBAL DEBUT

MAZDA'S MIDSIZE SEDAN ADDS G-VECTURING CONTROL, HEIGHTENED REFINEMENT AND NEWLY AVAILABLE NAPPA LEATHER INTERIOR APPOINTMENTS

IRVINE, Calif. (August 9, 2016) – Mazda North American Operations today introduced the [2017 Mazda6](#), gaining further premium refinements and continuing to redefine the notion that one need not compromise driving pleasure for practicality and efficiency.

Long regarded as one of the best-handling, most-engaging vehicles in its segment, Mazda6 again raises the bar with Mazda's first application of the all-new G-Vectoring Control (GVC) in North America. GVC is the first in a series of new SKYACTIV-VEHICLE DYNAMICS technologies that provide integrated control of the engine, transmission, chassis and body to enhance the car's *jinba ittai*—"horse and rider as one"—feel.

GVC benefits drivers with more precise control of their vehicles, which its engineers have designed to help reduce the need for steering corrections, leading to greater confidence and control both in day-to-day and spirited driving.

But engineers didn't stop there. Their desire to seek constantly higher goals led them to bestow Mazda6 with greatly enhanced sound insulation.

Using improved door seals, tighter tolerance between panels and sound insulation materials added to the underbody, rear console, headliner and doors, the aim for Mazda6 was to outclass common midsize-segment cars with its attractive design and establish a unique "Mazda Premium" positioning. Further improvements include thicker front glass to block wind noise, and Grand Touring models receive laminated front side windows.

The 2017 Mazda6 also receives available Nappa leather seating surfaces with contrast-color piping in Grand Touring models equipped with the Premium Package. Other Premium Package contents include a black headliner and heated steering wheel with traditional Japanese chidori stitching similar to what can be found in CX-9 Signature models, heated rear outboard seats, i-ELOOP regenerative braking technology and a bright metallic finish to switches and trim throughout the interior.

Other improvements include a newly available full-color Active Driving Display with font made uniform to what is found in the rest of Mazda6's displays for both clarity and conformity as well as a 4.6-inch, full-color TFT meter display in Grand Touring models. Traffic Sign Recognition, Lane-Keep Assist and Advanced Blind Spot Monitoring have also made their way into the 2017 Mazda6. Entry Mazda6 Sport models now come equipped with MAZDA CONNECTTM when equipped with a SKYACTIV-MT six-speed manual transmission as well as the available SKYACTIV-DRIVE six-speed automatic.

These enhancements join a long list of upgrades made to the previous year's Mazda6, which included a completely redesigned interior, a new front fascia when equipped with full LED headlights in certain models, an LED-backlit "signature wing" grille, seven-inch MAZDA CONNECTTM display with Commander control knob, white LED interior lighting, electronic parking brake and Sport Mode switch in models equipped with automatic transmissions.

In the U.S., Mazda6 continues to be one of the few midsize sedans offered with an available manual transmission for discerning enthusiasts. All U.S. models are powered by a 184-horsepower, 2.5-liter SKYACTIV-G engine.

The 2017 Mazda6 arrives in dealers in September, with pricing to be announced closer to its on-sale date.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center

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