

ATHLETICISM AND AMBIENCE TO AWARD WINNING MIDSIZE FAMILY SEDAN

STANDARD WITH NEW G-VECTORING CONTROL, MAZDA6 STARTS FROM AN MSRP^[1] OF \$21,945

IRVINE, Calif. (August 23, 2016) – From its upscale interior to its seductive KODO—Soul of Motion design to its driving dynamics that constantly prove more fun than any midsize sedan has a right to be—earning it accolades throughout world—Mazda6 has shown time and time again that it’s a family sedan without compromise.

For 2017, that sedan has been thoroughly updated with the introduction of Mazda’s exclusive—and standard—G-Vectoring Control vehicle dynamics technology and added sound absorption refinement, among many other upgrades. Yet, those improvements come starting with an MSRP¹ of just \$21,945.

The entry point to the 2017 Mazda6 range is the Sport trim level, which comes equipped with a six-speed manual transmission, electronic parking brake, 60/40 split-folding rear seat, push-button starter, 17-inch alloy wheels, a backup camera and the MAZDA CONNECT™ infotainment, which is newly standard on the Mazda6 Sport equipped with the standard six-speed manual transmission. MAZDA CONNECT™ integrates Bluetooth hands-free phone pairing and audio streaming, USB pairing and diagnostic controls into a 7.0-inch full-color display that works in conjunction with a Commander control knob, voice commands and a touchscreen. Mazda6’s SKYACTIV-DRIVE six-speed automatic transmission is a \$1,050 standalone option on Sport and Touring trim levels.

Upgrading to Mazda6 Touring trim yields 19-inch alloy wheels, leatherette seating surfaces, Blind Spot Monitoring System (BSM), Rear Cross-Traffic Alert (RCTA), Mazda Advanced Keyless Entry, dual-zone climate control, rear vents and a six-way power driver’s seat. Smart City Brake Support, automatic on/off headlights and rain-sensing wipers also come newly standard for 2017. Among the mid-tier Mazda6 Touring’s available features are an 11-speaker BOSE Premium audio system, power moonroof, and SiriusXM satellite radio as well as further upgrades like full-LED headlights with Adaptive Front-lighting System (AFS), an auto-dimming interior mirror and heated front seats, among other features.

Mazda6 Grand Touring sits atop the range, elevating equipment and refinement beyond many pricier entry-luxury vehicles. Standard for the 2017 Mazda6 Grand Touring are navigation, perforated leather-trimmed seats, a newly upgraded, full-color Active Driving Display head-up unit, an eight-way power driver’s seat, a six-way power passenger seat, alarm, paddle shifters, LED foglights and lighted signature grille, dark alloy wheels, rear lip spoiler, Mazda Radar Cruise Control and Smart City Brake Support.

The 2017 Mazda6 Grand Touring’s new standard features also include Lane Keep Assist, Traffic Sign Recognition, High Beam Control and memory seat that’s integrated to work with the height of the Active Driving Display.

The 2017 Mazda6 stretches beyond where previous models have topped out with the new Premium Package, which includes i-ELOOP regenerative braking with active grille shutters; rear outboard seat heaters; heated steering wheel; Nappa leather seating surfaces, available in almond or black with contrast piping; LED accent lighting around the shifter, a black headliner; a hand-finished, “chidori”-stitch, leather-wrapped steering wheel and new brightwork throughout the interior.

As with CX-9 and the 2017 MX-5 Miata RF, Machine Gray Metallic will be featured as a new premium paint color, joining Soul Red Metallic and Snowflake White Pearl Mica across the Mazda6 range.

All 2017 Mazda6 models come equipped with a SKYACTIV-G 2.5-liter engine and feature added sound insulation improvements throughout their interiors and door sealing. Additionally, Grand Touring models have laminated front side windows for further sound insulation.

MSRP^[1] for all 2017 Mazda6 trim levels is as follows:

Mazda6 Sport 6MT	\$21,945
Mazda6 Sport 6AT	\$22,995
Mazda6 Touring 6MT	\$24,195

Mazda6 Touring 6AT	\$25,245
• Touring BOSE/Moonroof/Satellite Radio Package (6AT only)	\$1,325
• Touring Premium Package (Requires Touring BOSE/Moonroof/Satellite Radio Package)	\$1,425
Mazda6 Grand Touring	\$30,695
• Grand Touring Premium Package	\$2,500

Premium Paint Colors:

Machine Gray Metallic (late availability)	\$300
Soul Red Metallic	\$300
Snowflake White Pearl Mica	\$200

The 2017 Mazda6 goes on sale nationwide this September.

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

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1 MSRP does not include \$835 for destination and delivery (\$880 in Alaska) or additional taxes or fees. Dealers set actual sale prices.

Additional assets available online:

 **PHOTOS** (1)

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