

MAZDA REPORTS AUGUST SALES

IRVINE, Calif. (September 1, 2016) – [Mazda North American Operations](#) (MNAO) today reported August U.S. sales of 26,109 vehicles, representing a decrease of 12.8 percent versus last year. Year-to-date sales through August are 199,378 vehicles.

Key August sales notes:

Sales of the [Mazda CX-5](#) are up 5.8 percent YOY with 10,831 vehicles sold. This marks the carline's second month in a row with over 10,000 sold.

The all-new [Mazda CX-9](#) accounted for 1,863 of vehicles sold in the month of August, representing a YOY increase of 6.3 percent.

Finishing its first full year of sales, year-to-date sales of the [Mazda CX-3](#) sit at 12,493, with 1,492 vehicles sold in the month of August.

Popularity of the [i-ACTIV All-Wheel Drive](#) system continues among CUV buyers, with 65 percent of buyers choosing the option. Total sales across Mazda's CX carlines remain strong with 13,967 sold in August.

mazda car sales

Mazda Motor de Mexico (MMdM) reported August sales of 4,486 vehicles, down 2 percent versus August of last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

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