

MAZDA CELEBRATES SECOND YEAR OF VEHICLE DONATIONS TO AMERICAN RED CROSS

MAZDA BUILDS ON SUPPORT OF THE AMERICAN RED CROSS ANNUAL DISASTER GIVING PROGRAM

IRVINE, Calif. (September 26, 2016) – Continuing its support of the Annual Disaster Giving Program (ADGP), today Mazda North American Operations (MNAO) announced the company’s largest in-kind vehicle donation, up from 15 last year, which will be granted to the American Red Cross. By donating 16 vehicles to the Red Cross, MNAO commits to an increase in its support as part of a long-standing partnership between MNAO and the Red Cross.

Mazda was the first U.S. automaker to join the Red Cross Annual Disaster Giving Program. As a result of increasing its donations last year, Mazda became a \$1-million ADGP member. By continuing to provide support and donations this year, Mazda remains the only automotive manufacturer to be a member at the million-dollar level. Through daily business activities, Mazda realized the unique ability to provide a needed resource—vehicles—ultimately delivering a mode of transportation for the daily business activities of so many other organizations. Donating these vehicles to the Red Cross provides Mazda with an opportunity to give back to communities in which it does business.

“Through the Mazda Drive for Good program, Mazda has the ability to work with strong non-profit partners throughout the United States—and the American Red Cross continues to provide an incredible partnership sharing similar values as ours,” said Robert Davis, senior vice president of U.S. operations at MNAO. “Partnerships such as these are important to the very being of who Mazda is as an organization.”

Each of the 16 vehicles will be donated and delivered to Mazda dealerships all over the country, reaching those American Red Cross offices that are most in need of new transportation. These vehicles will be used to deliver emergency supplies and services to families affected by disasters. Vehicle donations will take place over the next few weeks and will be delivered to the following locations:

City	Mazda Dealership Name	Red Cross REGIONAL Chapter
Orange, TX	Mazda of Clear Lake	Texas Gulf Coast
Texas City, TX	Mazda of Clear Lake	Texas Gulf Coast
Corpus Cristi, TX	AutoNation Mazda	Texas Gulf Coast
Oklahoma City, OK	Bob Moore Mazda	Oklahoma and Arkansas
Wichita, KS	Davis Moore Mazda	Kansas, Nebraska and Southwest Iowa
Fairfield, NJ	Wayne Mazda	New Jersey
Fairfield, NJ	Wayne Mazda	New Jersey
Pennsauken, NJ	Pacifico Mazda	New Jersey
Millville, NJ	Maleshade Mazda Turnersville	New Jersey
Peoria, IL	Scherer Mazda	Central and Southern Illinois

Champaign, IL	Napleton's Mazda of Urbana	Central and Southern Illinois
Litchfield, IL	Green Mazda	Central and Southern Illinois
Plantation, FL	Grieco Mazda of Delray Beach	South Florida
West Palm Beach, FL	Grieco Mazda of Delray Beach	South Florida
Jacksonville, FL	Duval Mazda at The Avenues	North Florida
Daytona Beach, FL	Daytona Mazda	North Florida

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cruzrojaamericana.org, or visit Red Cross on Twitter at @RedCross.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.INSIDEMAZDA.MAZDAUSA.COM.

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Additional assets available online:

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