

## **EPA NAMES MAZDA THE MOST FUEL- EFFICIENT AUTOMOBILE MANUFACTURER IN THE U.S.**

### **SKYACTIV TECHNOLOGY DELIVERS TOP FUEL-EFFICIENCY SPOT FOR FOURTH CONSECUTIVE YEAR**

WASHINGTON (November 2, 2016) – The U.S. Environmental Protection Agency (EPA) noted in its most recent Light Duty Fuel Economy Trends report that Mazda Motor Corporation is the most fuel-efficient auto manufacturer in the U.S. With the highest fleet-wide adjusted fuel economy performance of 29.6 miles per gallon (MPG), Mazda led the chart for model year (MY) 2015.\*

For the fourth consecutive year, [Mazda](#) has achieved the highest fuel-efficiency of any mainstream automotive manufacturer in the industry, without offering a hybrid or electric vehicle. Mazda's unique [SKYACTIV Technology](#) has made this level of efficiency possible. [SKYACTIV](#) is a suite of component and engineering technologies intended to cut vehicle weight, improve engine efficiency and bolster vehicle dynamics for outstanding environmental and safety performance without sacrificing the brand's renowned driving pleasure.

"Mazda's team of engineers and designers have worked diligently to create vehicles that are high-quality, stylish, fun-to-drive and fuel-efficient," said Masahiro Moro, president and CEO, Mazda North American Operations. "Using our unique SKYACTIV Technology, Mazda has been able to achieve class-leading fuel efficiency in nearly every segment it competes in while remaining true to its core mission that Driving Matters."

Mazda's SKYACTIV TECHNOLOGY can be found throughout its vehicle lineup, including MX-5 Miata sportscar, compact Mazda3, midsize Mazda6 family sedan, subcompact CX-3 crossover SUV, compact CX-5 and midsize, three-row CX-9.

Among the numerous accolades earned through its breakthrough cars and crossovers, Mazda was also named by *U.S. News and World Report* as the 2016 [Best Car Brand](#).

Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [www.mazdausamedia.com](http://www.mazdausamedia.com).

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*\* Based on the EPA's Light Duty Automotive Technology, Carbon Dioxide Emissions, and Fuel Economy Trends Report on MY 2015 vehicles, dated November 2016.*

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