MAZDA MX-5 MIATA NAMED THE CAR CONNECTION'S BEST CONVERTIBLE TO BUY FOR 2017

November 14, 2016

The Mazda MX-5 Miata has been named the Best Convertible to Buy for 2017 by the editors of *The Car Connection*. The editorial team at the automotive news and vehicle reviews website agreed that the lightweight MX-5 roadster is a standout in its class, outperforming its competitors with a driving experience that only the world's best-selling roadster can deliver.

"We've owned them, raced them, test-driven them. Year after year, the Mazda MX-5 Miata reminds us that less does indeed equal more," said Marty Padgett, editorial director for Internet Brands Automotive, the parent company of *The Car Connection*. "It's a welcome diversion from the horsepower arms race, with its light weight, sharp handling and stylish body. It's the very essence of the classic two-seat sports car."

The MX-5 embodies Mazda's commitment to pure driving enjoyment and its spirit lives in every vehicle it sells. Earlier this year, the 2016 MX-5 was awarded as the first vehicle to ever win World Car of the Year and World Car Design of the Year in the same year. Globally, there have been more than one-million MX-5s built, speaking to the loyal following it has earned throughout the past three decades from daily drivers, to weekend warriors to racers to parent-child project cars, alike.

With a starting MSRP[1] of $24,915, the 2016 MX-5 Miata adopts Mazda's full suite of SKYACTIV Technology and KODO—Soul of Motion design language. The pricing and packaging on one of the torchbearers for the Mazda brand provides owners with superb value at every price point, keeping the MX-5 Miata top-of-mind as one of the world's most beloved convertibles. In 2017, the MX-5 family will grow with the inclusion of the MX-5 RF retractable fastback convertible.

For more information on The Car Connection's Best Convertible to Buy 2017, click here.

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[1] MSRP does not include $835 for destination and handling ($880 in Alaska), taxes or additional fees. Dealers set actual sale prices.

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