MAZDA NAMES CARLEY HUMMEL AS CORPORATE COMMUNICATIONS SPECIALIST

IRVINE, Calif. (December 7, 2016) –Mazda North American Operations (MNAO) today announced the addition of Carley Hummel to its public relations team as specialist, corporate communications.

In her new position, Hummel is responsible for managing all aspects of Mazda's external corporate communications, including outreach focused on corporate news, marketing initiatives and sponsorships. Hummel will report directly to Eric Booth, senior manager, public relations, and will be based in MNAO's corporate headquarters in Irvine, California. For all working media, you can reach her at 949-727-6913 and at chummel1@mazdausa.com.

Hummel joins MNAO after four years at Hill+Knowlton Strategies, where she served as a senior account executive supporting external product and corporate communications for MNAO. Prior to her role on the Mazda account, Hummel worked cross-practice in the marketing communications and digital groups, gaining experience in automotive, technology, financial services, nonprofit, healthcare, hospitality and infrastructure.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com.

# # #
