

2017 MAZDA MX-5 MIATA RF WINS BEST ‘BANG FOR THE BUCK’ AT ATLANTA INTERNATIONAL AUTO SHOW

With a starting MSRP^[1] from \$31,555, the [2017 Mazda MX-5 Miata RF](#) makes it possible to have everything you’d want in a sports car without spending a fortune. So it’s no wonder why the 2017 MX-5 RF was recognized as the “Best Bang for the Buck” at the 2017 Atlanta International Auto Show by the Greater Atlanta Automotive Media Association (GAAMA).

GAAMA selected the 2017 MX-5 RF, adding to MX-5’s long list of accolades since the fourth-generation model went on sale.

Appealing fastback styling with a coupe-like design, check. Lightweight with dynamic driving performance, check. Security of a coupe with a retractable hard-top, but the freedom and playfulness of a convertible, check.

The 2017 MX-5 RF comes powered with a 2.0-liter SKYACTIV-G engine and is available exclusively in MX-5 RF Club and Grand Touring trim levels. It features a power folding hardtop that can open or close in about 13 seconds. Adding a premium touch, the 2017 MX-5 RF features a 4.6 inch-color TFT display and a BOSE audio system with nine speakers, including headrest speakers.

For more information on the 2017 Mazda MX-5 Miata RF and all Mazda products, please visit InsideMazda.MazdaUSA.com/newsroom.

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^[1] MSRP does not include \$875 for destination and handling (\$920 in Alaska) or taxes, title or additional fees. Dealers set actual sale prices.

Additional assets available online:

 [PHOTOS \(1\)](#)

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