2017 MAZDA6 WINS NEW YORK DAILY NEWS AUTOS AWARD FOR BEST FAMILY CAR

Mazda North American Operations (MNAO) today announced that the <u>2017 Mazda6</u> has won a *New York Daily News* automotive award for the second year in a row, as chosen by its editors. Mazda6 is only one of four repeat winners from last year.

"In each category, these awards reflect the best choices for consumers based on practical considerations and our experience driving them," said *Daily News* Autos Editor Christian Wardlaw. "The goal is to provide people with smart, practical, enjoyable and emotionally appealing choices across a broad spectrum of vehicles while rewarding automakers for value, innovation, design and dynamism."

With its upscale interior, seductive KODO—Soul of Motion design and driving dynamics more comparable to premium sports sedans than most midsizers, the 2017 Mazda6 seamlessly blends the needs of a family with the wants of drivers who crave driving a truly satisfying car. Mazda6's standout IIHS and NHTSA safety scores and its miserly fuel-efficiency, thanks to SKYACTIV Technology, further bolsters its place ahead of its competition.

For 2017, Mazda6 added exclusive—and standard—G-Vectoring Control, which uses the engine in conjunction with steering to help deliver a more surefooted driving experience. Adding to the experience are increased sound-absorption materials throughout the interior and an available premium package that endows Mazda6 with piped Nappa leather seating surfaces and a heated leather-wrapped steering wheel and rear seat, among other niceties. The Mazda6 carries a starting MSRP[1] of just \$21,945.

In choosing its award winners, *Daily News* Autos staff members and contributing writers considered all 2017 model year vehicles with a base price of less than \$100,000. The vehicles needed to be on sale and available to consumers by February 1, 2017.

For more information about the Daily News Autos Award, please visithttp://www.nydailynews.com/autos/awards.

For more information on Mazda vehicles, please visit Inside Mazda Mazda USA.com/newsroom.

[1] MSRP does not include \$875 for destination and delivery (\$920 in Alaska) or additional taxes or fees. Dealers set actual sale prices.

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PHOTOS (1)

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