



For Immediate Release

Contact: Dean Case, Mazda Motorsports (310) 318-4582, mazdaspeed@MazdaUSA.com
Jade Gurss, Mazda Motorsports (317) 517-4121, MazdaMotorsports@icloud.com

Mazda Motorsports Reduces MX-5 Cup Hardtop Price

- Track-Only Exclusive Part Reduced to \$3085 -

IRVINE, Calif. (April 20, 2017) – Mazda Motorsports announced an adjustment in the price for the track-only, removable MX-5 Cup hardtop. The hardtop will retail for \$3,085.00, reduced from the originally announced price of \$4,420.00

“Thanks to hard work by our engineers and vendors, we are happy to announce a reduced price for the MX-5 Cup’s available hardtop, providing customers an even greater value for what is already one of the best bangs for the buck in motorsports today,” said David Cook, business development manager, Mazda Motorsports. “We want to see as many Mazdas on racetracks in as many series possible, so this will undoubtedly help. For customers who have already ordered their top at the original price, we will provide them back the difference.”

Already, more Mazda vehicles are raced on any given weekend than any other make in the U.S., from Spec Miata series and autocross to the Global MX-5 Cup racecars and KODO Design-inspired RT24-P DPi prototypes campaigned in endurance racing. Mazda’s goal is to be a trusted and chosen motorsports partner for all levels of motorsports, from amateurs to elite professional drivers.

Orders for the new motorsports hardtop started last month and are being accepted exclusively through Mazda Motorsports. Deliveries will begin later this month.

Information on all of Mazda Motorsports, including complete details on the Global MX-5 program can be found online at www.mazdamotorsports.com.

**About Mazda Motorsports:**

Mazda Motorsports boasts the most comprehensive auto racing development ladder system of any auto manufacturer in the world. The Mazda Road to 24 program offers a number of scholarships to advance drivers up the sports car racing ladder, beginning with the Global MX-5 Cup series and culminating with the Mazda Prototype team. The Mazda Road to Indy is a similar program that includes Mazda-powered categories of USF2000, Pro Mazda and Indy Lights. In grassroots road racing, more Mazdas race on any given weekend in North America than any other manufacturer. Mazda is also the title sponsor of the renowned Mazda Raceway Laguna Seca in Monterey, Calif. Follow all of the latest news at MazdaMotorsports.com, @MazdaRacing on Twitter, and MazdaMotorsports on Instagram and Facebook.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through more than 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

#