



For Immediate Release

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Mazda Reports May Sales

- All-New Mazda CX-5 Posts Record Sales Month -

IRVINE, Calif. (June 1, 2017) – [Mazda North American Operations](#) (MNAO) today reported May U.S. sales of 26,047 vehicles, representing a decrease of 7.9 percent versus May of last year. Year-to-date sales through May are up 0.1 percent versus last year, with 119,282 vehicles sold.

Key May sales notes:

- The [Mazda CX-5](#) posted its best-ever May, with 11,819 vehicles sold, marking an increase of 18.9 percent year-over-year (YOY). This number includes a mix of remaining 2016.5 models and the all-new 2017 CX-5, which went on sale at the end of March.
- Momentum around the [Mazda MX-5](#) continues, with the roadster posting a YOY increase of 22.6 percent in the month of May. Total sales, which includes both the MX-5 soft top and MX-5 RF, reached 1,226 vehicles sold in the month of May.
- Sales of the seven-passenger [Mazda CX-9](#) rose 221.8 percent YOY with 1,982 vehicles sold in the month of May.
- Total sales of Mazda's CX crossover SUV line, including the CX-3, CX-5 and CX-9, were up 26.5 percent YOY with 15,338 vehicles sold in the month of May. Among CX buyers, Mazda customers continue to choose the AWD option, with 61 percent of CX-line vehicles sold in May being equipped with [i-ACTIV All-Wheel Drive](#).

Mazda Motor de Mexico (MMdM) reported May sales of 4,209 vehicles, up 15 percent versus May of last year.



Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through more than 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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