MAZDA NORTH AMERICAN OPERATIONS

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For Immediate Release

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Mazda Reports June Sales

- Mazda CX-5 Posts Record Sales Month for Third Month in a Row -

IRVINE, Calif. (July 3, 2017) – <u>Mazda North American Operations</u> (MNAO) today reported June U.S. sales of 22,342 vehicles, representing a decrease of 14.7 percent versus June of last year. Year-to-date sales through June are down 2.6 percent versus last year, with 141,624 vehicles sold.

Key June sales notes:

- The <u>Mazda CX-5</u> continues its record-breaking sales trend, posting its best-ever June with 9,550 vehicles sold. This number represents an increase of 3.5 percent over June of last year, marking its third recording-breaking month in a row.
- Heading into the summer months, the <u>Mazda MX-5</u> continues to post strong sales numbers.
 The roadster posted a year-over-year increase of 17.7 percent, with 1,046 vehicles sold in the month of June.
- Total sales of Mazda's CX crossover SUV line, including the CX-3, CX-5 and CX-9, were
 down slightly with 12,462 vehicles sold, representing a decrease of 1.4 percent year-overyear. When making purchase decisions regarding crossover SUVs, a majority of Mazda
 customers continue to choose the AWD option, with 61.1 percent of CX-line vehicles sold in
 June being equipped with predictive <u>i-ACTIV All-Wheel Drive</u>.

Mazda Motor de Mexico (MMdM) reported May sales of 4,441 vehicles, up 11.8 percent versus June of last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico





through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at lnsideMazda.MazdaUSA.com/Newsroom.

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