Mazda USA Newsroom

2017 MAZDA CX-5 NAMED DIGITAL TRENDS' BEST CROSSOVER SUV

Digital Trends' editors have gotten wheel time in a number of vehicles this year, but no other crossover SUV stood above the 2017 Mazda CX-5, earning their pick as the 2017 *Digital Trends'* Best SUV/CUV of the Year, besting two premium competitors.

The annual *Digital Trends* Car Awards recognize the top new automobiles introduced each year. Editors judged award entries on technological advancement as well as overall design for consumer experience. According to *Digital Trends*, "While the [Bentley] Bentayga and [Jaguar] F-Pace met expectations, the CX-5 exceeded them, offering more fun, style, and character than one would expect at its price point."

Digital Trends highlighted CX-5's combination of "engaging handling, sharp-looking exterior and satisfying utility capability."

"We're grateful that Mazda CX-5 was recognized by *Digital Trends,* further demonstrating the quality, craftsmanship and overall upmarket experience that sets it apart—and above—in its crowded, competitive segment," said Tetsu Nakazawa, CX-5 vehicle line manager, MNAO. "We are proud that our vehicles continue to receive praise for their driver-centric focus and class-above refinement."

The technologies of the 2017 Mazda CX-5 go beyond design and performance. The 2017 CX-5 was also named as Insurance Institute for Highway Safety's Top Safety Pick+, the highest designation the nonprofit organization awards. It joins the rest of Mazda's line of vehicles that were also rated as Top Safety Pick+ winners when equipped with specific headlights and automatic emergency braking. The 2017 CX-5 comes standard with such technologies.

From becoming Mazda's second-fastest vehicle to reach 1 million units to winning the hearts of customers all over the world, the Mazda CX-5 compact crossover SUV has been an unequivocal success for the Mazda brand. The 2017 CX-5 has a starting MSRP[1] of $31,520.

For more information on the 2017 *Digital Trends'* Car Awards, please visit: https://www.digitaltrends.com/2017-digital-trends-car-awards/.

For more information on the 2017 CX-5 and all Mazda products, please visit InsideMazda.MazdaUSA.com/newsroom.

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[1] MSRP does not include $940 destination charge ($985 in Alaska) or taxes, fees or additional charges.

Additional assets available online:
PHOTOS (1)

https://news.mazdausa.com/2017-08-29-2017-Mazda-CX-5-Named-Digital-Trends-Best-Crossover-SUV