

For Immediate Release

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Mazda and Mazda Foundation Contribute Additional Funds for Hurricane Disaster Support

- Additional Donation to American Red Cross to Aide in Rebuilding After Hurricanes Harvey and Irma -

IRVINE, Calif. (September 13, 2017) – In the wake of the continued impact of Hurricane Harvey on the greater Houston area, and the recent destruction caused by Hurricane Irma across Florida, Mazda North American Operations (MNAO) and the Mazda Foundation (USA), Inc., today announced an additional immediate \$100,000 donation to the American Red Cross. This donation comes after an <u>announcement last week</u> whereby Mazda donated \$100,000 to the American Red Cross for Hurricane Harvey relief efforts.

The Mazda Foundation and MNAO have been long-standing partners with the American Red Cross. Through the partnership, MNAO is a \$1-million member of the Red Cross Annual Disaster Giving Program (ADGP). As an ADGP member, Mazda's donation helps ensure that the Red Cross has the necessary resources to respond to disasters large and small, helping people whenever and wherever it is needed.

Personal contributions to the American Red Cross Hurricane Harvey and Hurricane Irma Disaster Relief Fund can be made through <u>this link</u>.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.





Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/Mazda</u>

About the Mazda Foundation

Through the Mazda Foundation, Mazda and its employees are working together to proactively help our neighbors - and the communities where we live and work - to build a better, brighter future. With contributions exceeding \$12 million since its founding in 1992, the Mazda Foundation is playing a meaningful role in helping thousands of Americans realize their aspirations and dreams. The Mazda Foundation supports programs ranging from children's organizations and educational scholarships to food banks, environmental programs and crucial disaster relief efforts. To lean more, <u>visit Mazdafoundation.org.</u>

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