MAZDA NAMED 2018 BEST CAR BRAND BY U.S. NEWS & WORLD REPORT

For the third year in a row, Mazda has been awarded the"Best Car Brand" award by U.S. News & World Report. Mazda's lineup was praised for offering engaging driving dynamics, accommodating seats, attractive cabin designs, and user-friendly technology.

"Mazda won the car class on the strength of theMazda3, Mazda6 and Mazda MX-5 Miata," said Jamie Page Deaton, managing editor of U.S. News Best Cars. "All three models have top-notch performance that puts an emphasis on direct, sporty handling, as well as quality interiors that are more upscale than their price tags might suggest."

To determine the award winners, U.S. News Best Cars averaged the overall score of all the given brand's products in each award class. The brand with the highest overall average score was named the winner in the category. The overall scores come directly from the U.S. News Best Cars rankings, which are based on a combination of the consensus of the automotive press, safety scores and reliability data.

Every car in Mazda's lineup has elegant KODO design and advanced safety technology to give the driver more confidence behind the wheel. Meticulously engineered and artfully crafted, Mazda's lineup of award-winning cars are a study in what happens when an automaker obsesses over the minute details, constantly seeking to redefine the industry's standard of excellence. From body construction and engine technology, to the chassis and transmission, Mazda's innovative, lightweight SKYACTIV Technology provides more performance with more efficiency, deriving greater enjoyment from driving.

For more information about the U.S. News & World Report 2018 Best Vehicle Brand Awards, please visit: https://cars.usnews.com/cars-trucks/best-vehicle-brand-awards

For more information on Mazda vehicles, please visitInsideMazda.MazdaUSA.com/newsroom.

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