Mazda USA Newsroom

2018 MAZDA6 - PREMIUM PERFORMANCE, DESIGN HEIGHTEN APPEAL

2018 MAZDA6 GOES ON SALE NEXT MONTH WITH NEW TURBO POWER

- 2018 Mazda6 goes on sale in April 2018, priced from an MSRP[1] of $21,950
- New Mazda6 Signature trim level positions Mazda's midsize sedan against premium competitors, featuring authentic materials like Nappa leather and Japanese Sen wood
- Newly available, turbocharged SKYACTIV-G 2.5T engine complements revised chassis dynamics and refined road manners

IRVINE, Calif. (March 15, 2018) – Adorned with authentic materials like our Japanese Sen Wood and Nappa leather, the 2018 Mazda6 elevates its premium positioning above the mainstream fray and into a higher class of competition. New technologies and refinements complement Mazda6's stellar reputation for driving dynamics and design.

Thoroughly re-engineered for 2018, Mazda6 is quieter, more comfortable, carries more standard and available features and even comes with a newly available engine option, the torquey, turbocharged SKYACTIV-G 2.5T.

Every detail has been rethought to polish and elevate Mazda6. Yet, Mazda6 doesn't betray its roots, still available with its six-speed SKYACTIV-MT manual transmission in the entry Mazda6 Sport model as well as an available, quick-shifting SKYACTIV-DRIVE six-speed automatic transmission with Sport Mode that recalibrates the transmission for more spirited driving.

Mazda6 Sport comes with an efficient SKYACTIV-G 2.5 engine, which enjoys a number of refinement upgrades for 2018. Smoother and quieter, the engine now produces 187 horsepower and 186 lb-ft of torque. When paired with its available automatic transmission, Mazda6's 2.5-liter engine comes standard with cylinder-deactivation technology, which shuts off its two outside cylinders in cruising conditions for even more efficiency. Mazda is the only automaker to employ this technology in a four-cylinder engine in North America.

Additionally, Mazda6 Sport comes standard with an electronic parking brake, cloth seats, a six-way manual driver's seat with lumbar support, dual-zone climate control, remote keyless entry, push-button start, a 60/40 split-folding rear seat, cruise control, 17-inch alloy wheels, a six-speaker audio system, Bluetooth phone and audio pairing, MAZDA CONNECTTM infotainment system with and Commander control knob and touchscreen control, rearview camera, a new eight-inch display screen, Blind Spot Monitoring and Rear Cross-Traffic Alert. Other newly standard features include LED headlights and tail lights and Smart City Brake Support, which automatically applies the brakes in emergency stops below 19 mph.

When paired with its available six-speed automatic transmission, Mazda6 Sport can be had with the i-ACTIVSENSE package, further adding Smart Brake Support, Lane-Departure Warning, adaptive Mazda Radar Cruise Control, Lane-Keep Assist, High Beam Control, automatic on/off headlights and rain-sensing windshield wipers.

Mazda6 Touring includes all of the convenience and safety features available in Mazda6 Sport but upgrades to leatherette seating surfaces, standard SKYACTIV-DRIVE six-speed automatic transmission, 19-inch alloy wheels, Advanced Keyless Entry and a six-way power driver's seat. Rear HVAC vents, heated front seats and a power moonroof complement the package.

Turbocharged motivation catapults Mazda6 Grand Touring, equipped with Mazda's SKYACTIV-G 2.5T, which can generate a robust 310 lb-ft of torque from just 2,000 RPM. It offers effortless performance, with power sent through a SKYACTIV-DRIVE six-speed automatic that was developed specifically for high-torque applications. Power comes on nearly instantaneously, courtesy of its innovative Dynamic Pressure Turbocharger, which uses a small valve to create high boost pressure, akin to holding your thumb over the end of a garden hose. Once the engine is up to speed, a secondary valve opens up to allow more airflow through the turbocharger.

Mazda6 Grand Touring also adds an 11-speaker BOSE® Premium audio system, SiriusXM satellite radio with a four-month trial subscription, Mazda Navigation, an auto-dimming interior mirror, auto-dimming driver-side mirror, heated side mirrors and paddle shifters mounted on the steering wheel.

Further upping the ante, Mazda6 Grand Touring Reserve comes with black or Parchment leather-trimmed seats, a windshield-projected Active Driving Display with Traffic Sign Recognition, an eight-way power driver's seat, six-way power front passenger's seat, Adaptive Front-lighting System (AFS), brilliant silver alloy wheels, rear lip spoiler, windshield wipers de-icer, heated rear

seats and a heated steering wheel. Mazda6 Grand Touring Reserve is also the entry point for Mazda's first-ever ventilated front seats, which wick hot air away from the driver and front passenger's backs to keep them cool.

The lineup is bookended with the new Mazda6 Signature, becoming the second Mazda model behind Mazda CX-9 to offer this aspirational trim level, replete with premium amenities. Mazda6 Signature is available with either Parchment or Deep Chestnut Nappa leather seating surfaces, Japanese Sen wood interior accents, gilded UltraSuede® NU whose coloring was inspired by Japanese kimonos, a new 360º View Monitor, front and rear parking sensors, a seven-inch TFT reconfigurable gauge display, frameless rearview mirror and a gunmetal-colored grille.

Thoroughly reworked underneath the sheet metal, Mazda6 integrates many of the learnings introduced in the CX-5 and CX-9 crossover SUVs and goes a step further to build an engaging, confident sedan that only Mazda could build, with as ample a presence at a valet on Rodeo Drive as the snaking roads of Mulholland Drive.

MSRP[2] FOR THE 2018 MAZDA6 IS AS FOLLOWS:

Mazda6 Sport 6MT	$21,950
Mazda6 Sport 6AT	$23,000
• Sport i-ACTIVSENSE Package (6AT only)	$625
Mazda6 Touring	$25,700
Mazda6 Grand Touring	$29,200
Mazda6 Grand Touring Reserve	$31,700
Mazda6 Signature	$34,750

PREMIUM PAINT COLORS:

Soul Red Crystal	$595
Machine Gray Metallic	$300
Snowflake White Pearl Mica	$200

The 2018 Mazda6 will be available in dealerships nationwide in April.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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[1] Manufacturer's Suggested Retail Price does not include $890 for destination and handling or additional taxes or fees. Dealers set actual sale prices.

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