



For Immediate Release

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## **Global MX-5 Cup Announces Livestream For Season Opener**

*- Races from Circuit of The Americas to be broadcast worldwide -*

IRVINE, Calif. (March 22, 2018) – This weekend, Mazda will bring the excitement of the Battery Tender Global MX-5 Cup presented by BFGoodrich Tires to fans around the world with a livestream of the season opening races at Circuit of The Americas in Austin, Texas.

Fans who tune in to the livestream will be treated to some of the closest sports car racing in North America. The Global MX-5 Cup cars are built identically and place a premium on driving ability, which was borne out by the 12-race 2017 season having a total margin of victory of just under four seconds. This weekend, thirty-two of those Global MX-5 Cup cars will take on CoTA and battle for championship prizes that include the \$200,000 Mazda Road to 24 scholarship awarded to the season champion and \$75,000 awarded to the Global MX-5 Cup Rookie of the Year.

“With compelling racing created by the talent of the drivers and the performance of the Global MX-5 Cup cars, we are thrilled to be able to put the season opening races on a worldwide stage with this weekend’s livestream,” said John Doonan, Director, Mazda Motorsports. “With thirty-two Global Mazda MX-5 Cup cars entered this weekend it will be a fantastic show that will be enjoyed not only by the spectators at the track but everyone tuning in around the world to the livestream.”

The broadcast for Saturday’s Global MX-5 Cup race will begin at 3:25 PM ET, while Sunday’s will begin at 8:55 PM ET, on Mazda USA’s YouTube Channel (<https://www.youtube.com/watch?v=JlDeHtHLUf0>).

### **Mazda Motorsports**



Mazda Motorsports boasts the most comprehensive auto racing development ladder system of any auto manufacturer in the world. The Mazda Road to 24 (#MRT24) program offers a number of scholarships to advance drivers up the sports car racing ladder, beginning with the Global MX-5 Cup series and culminating with the Mazda Prototype team. The Mazda Road to Indy (#MRTI) is a similar program that includes Mazda-powered categories of USF2000, Pro Mazda and Indy Lights. In grassroots road racing, more Mazdas are road raced on any given weekend in North America than any other manufacturer. Follow all of the latest news at [MazdaMotorsports.com](http://MazdaMotorsports.com), @MazdaRacing on Twitter, and MazdaMotorsports on Instagram and Facebook.

### **Mazda North American Operations**

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](http://InsideMazda.MazdaUSA.com/Newsroom).

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