



For Immediate Release

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2018 Mazda CX-5 Earns IIHS Top Safety Pick+ Rating

CX-5 is the only 2018 IIHS TSP+ within the small SUV category

WASHINGTON, DC (July 20, 2018) – Mazda North American Operations (MNAO) today announced that the 2018 CX-5 was named as a “2018 Top Safety Pick+” recipient, when equipped with the Adaptive Front-Lighting System built after March 2018, by the nonprofit Insurance Institute for Highway Safety (IIHS). At the time of publishing this press release, the 2018 Mazda CX-5 is the only 2018 IIHS TSP+ within the small SUV category. The 2018 CX-5 without the adaptive frontal lighting system earned a Top Safety Pick rating.

To qualify for 2018 TOP SAFETY PICK+, a vehicle must earn good ratings in the driver-side small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an acceptable or good rating in the passenger-side small overlap front test. It also must earn an advanced or superior rating for front crash prevention and a good headlight rating.

The 2018 CX-5 features Mazda’s i-ACTIVSENSE safety suite, which includes several features, like full-speed Mazda Radar Cruise Control (MRCC), newly standard on all 2018 CX-5 Touring models, which uses milliwave radar at speeds from 18-90 mph to maintain distance between other vehicles in front of it. At speeds below 18 mph, MRCC uses a forward-facing camera to slow down to a standstill and move at stop-and-go speeds without hesitation. This system works in conjunction with the Distance Recognition Support System. Other safety technologies include Smart City Brake Support and Blind Spot Monitoring with Rear Cross-Traffic Alert, which is now standard on all CX-5 models.

The 2018 Mazda CX-5’s i-ACTIVSENSE full suite of safety features include the following: Adaptive Front-lighting System; Blind Spot Monitoring with Rear Cross-Traffic Alert; Distance Recognition



Support System and Forward Obstruction Warning; High Beam Control; Hill Launch Assist; Lane Departure Warning; Lane-Keep Assist; Mazda Radar Cruise Control with Stop and Go function; Smart City Brake Support; and Smart Brake Support.

On sale now, the 2018 CX-5 has a starting MSRP of \$24,150*

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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* MSRP does not include \$975 for destination and delivery (\$1,020 in Alaska) or additional taxes or fees. Dealers set actual sale prices.

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