



For Immediate Release

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## **2018 Mazda6 Earns IIHS Top Safety Pick Rating**

WASHINGTON, DC (July 25, 2018) – Mazda North American Operations (MNAO) today announced that the 2018 Mazda6 midsize sedan has been named as an Insurance Institute for Highway Safety (IIHS) “2018 Top Safety Pick” recipient, when equipped with optional Adaptive Front-Lighting System.

To qualify as a 2018 Top Safety Pick, the non-profit IIHS mandates a vehicle must earn “Good” ratings in the driver-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an “Advanced” or “Superior” rating for front crash prevention and an “Acceptable” or “Good” headlight rating.

Standard safety features equipped in the Mazda6 Sport trim level include an electronic parking brake, rearview camera, Blind Spot Monitoring and Rear Cross-Traffic Alert. Other newly standard features include LED headlights and tail lights and Smart City Brake Support, which can automatically apply the brakes in emergency situations below 19 mph. When paired with its available six-speed automatic transmission, Mazda6 Sport can be had with the i-ACTIVSENSE package, further adding Smart Brake Support, Lane-Departure Warning, adaptive Mazda Radar Cruise Control, Lane-Keep Assist, High Beam Control, automatic on/off headlights and rain-sensing windshield wipers.

The Mazda6 Touring includes all of the safety features available in Mazda6 Sport. The turbocharged Mazda6 Grand Touring comes equipped with Mazda Navigation, an auto-dimming interior mirror, auto-dimming driver-side mirror, heated side mirrors and paddle shifters mounted on the steering wheel.



The Mazda6 Grand Touring Reserve adds a windshield-projected Active Driving Display with Traffic Sign Recognition and Adaptive Front-lighting System (AFS). The line-up is bookended with the new Mazda6 Signature adds a new 360° View Monitor and front and rear parking sensors.

On sale now, the 2018 Mazda6 has a starting MSRP of \$21,950\*

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](http://InsideMazda.MazdaUSA.com/Newsroom).

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\*MSRP does not include \$975 for destination and delivery (\$1,020 in Alaska) or additional taxes or fees. Dealers set actual sale prices.

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