



For Immediate Release

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## **Mazda Names Mary Katherine Lim As Corporate Communications Manager**

IRVINE, Calif. (September 19, 2018) – [Mazda North American Operations](http://MazdaNorthAmericanOperations.com) (MNAO) today announced the addition of Mary Katherine Lim to its public relations team as manager, corporate communications.

In her new position, Lim is responsible for managing all aspects of Mazda's internal communications and external corporate communications. Her outreach will be focused on corporate news, marketing initiatives, and Mazda's business growth. Additionally, she will lead internal, manufacturing and executive communications. Lim will report directly to Emily Taylor, director, communications and experiential marketing, and will be based in MNAO's corporate headquarters in Irvine, California. For all working media, you can reach her at 949-344-0776 and at [mlim@mazdausa.com](mailto:mlim@mazdausa.com).

Lim joins Mazda after having spent several years at Ford Asia Pacific, where she focused on telling the brand's growth story in China, launched brand communication campaigns across the Asia Pacific region, and managed internal communications. Prior to joining Ford, Lim was an editor for China's largest English-language newspaper, *China Daily*.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](http://InsideMazda.MazdaUSA.com/Newsroom).



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