



For Immediate Release

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Mazda Reports October Sales Results

IRVINE, Calif. (Nov. 1, 2018) – [Mazda North American Operations](#) (MNAO) today reported total October sales of more than 18,000 vehicles, a decrease of 10 percent compared to October 2017. Year-to-date (YTD) sales through October saw an increase of 5 percent, with more than 253,000 vehicles sold. With 26 selling days in October 2018, versus 25 the year prior, the company posted a decrease of 13 percent on a Daily Selling Rate (DSR) basis.

Mazda Motor de Mexico (MMdM) reported best-ever October sales of more than 5,000 vehicles, an increase of 11 percent compared to October last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

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